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HITEC RCD PHILIPPINES, INC.
PHILIPPINE ECONOMIC ZONE AUTHORITY
ROSARIO, CAVITE

FIELD STUDY

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HITEC RCD PHILIPPINES, INC.
PHILIPPINE ECONOMIC ZONE AUTHORITY
ROSARIO, CAVITE

A Field Study Report
Presented to Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
Bachelor of Science in Business Management
(Major in Marketing)

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Hitec RCD Philippines, Inc., Philippine
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ABSTRACT

GAMBOA, RODELYN FUENTES. Hitec RCD Philippines, Inc., Rosario Cavite. Field Study. Bachelor of Science in Business Management Major in Marketing. Cavite State University, Indang Cavite. April 2004. Adviser: Ms. Lina C. Abogadie.

A three–month field study was conducted in Hitec RCD (Phils.) Inc. to provide opportunities for the author to apply her knowledge and skills in Business Management to actual business situations, describe the organization and management, production and marketing activities, and identify the problems encountered by the firm. Relevant data were obtained through observations and interviews with the management staff and from the files of the company.

Hitec RCD (Phils.) Inc., is a quality-oriented manufacturing company that provides the best quality and reliable manufactured products such as radio control systems, accessories and parts by creating and developing job enrichment program to be fully competitive with those prevailing within the local industry and world market.

Some problems encountered by the firm were the delays of delivery of materials from the suppliers because of the slow delivery, and high manpower turnover. Another problem is lack of facilities like conveyors in the production department.

The trainee was assigned at the Production Department as an Assistant Line Supervisor where she performed clerical works such as making the daily production report, monitoring lacking materials, photocopying, filing documents and other related works.

The author encountered some problems in gathering data and information such as the overall financial report and price list of the products because there were not provided by the company.

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HITEC RCD (PHILS.), INC.
ROSARIO, CAVITE [1]/

Rodelyn Fuentes Gamboa

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INTRODUCTION

Manufacturing is the process by which raw materials or components are fabricated and assembled into finished products (Martinez, 1983).

The electronic industry of the Philippines plays a pivotal role in the development of the economy. Over the past 15 years, the industry has built up an impressive export performance to become the top dollar earner of the country today. Electronics account for more than 60 percent of the Philippines exports. The Philippines became the ideal site for the industries that relocated their production facilities. The industries offer services as well. Local companies engaged in electronic assembly manufacturing provide facilities, manpower, utilities and administrative services while customers supply materials and equipment on consignment and provide process technology. The Philippine electronics industry originally expected to post robust growth of 20 percent this 2004, only to be hit