

**AWARENESS ON IDENTITY THEFT OF STUDENTS IN CAVITE STATE  
UNIVERSITY - MAIN CAMPUS**

**Undergraduate Thesis  
Submitted to the Faculty of the  
College of Criminal Justice  
Cavite State University  
Indang, Cavite**

**In Partial Fulfillment  
of the Requirements for the Degree  
Bachelor of Science in Industrial Security Management**

**ABDUL HAKIM B. PASCAN  
REYMARK C. LIBRINCA  
June 2022**



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*Awareness on identity theft of students in  
Cavite State University Main Campus  
364 15 P26 2022  
T-8930*

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REYMARK C. LIBRINCA**  
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## ABSTRACT

**ABDUL HAKIM B. PASCAN., REYMARK C. LIBRINCA.** Awareness on identity theft of students in Cavite State University Main Campus. Undergraduate Thesis. Bachelor of Industrial Security Management. Cavite State University, Indang, Cavite. 2022. Thesis Adviser: Ms. Silkie C. Tuguinay, MSCJ

This study aimed to illustrate the level awareness of selected students of CvSU-Main on identity theft. Also, this study aimed to identify how the students of CvSU Main protect themselves and their personal data against identity theft amidst the pandemic. The main purpose of this study was to assess the level of awareness of selected students of CvSU on identity theft in terms of the concept of identity theft.

The descriptive method was used in this study. The research instrument used in the study was survey forms (checklist and rating scale). This chosen instruments were used in the collection of data to test the validity and reliability of the research study being conducted. The participants of the study were 400 students of CvSU Main which were randomly selected using Slovin's formula.

This study confirms that more than 70 percent of the selected respondents of the study—specifically students in CvSU Main—are aware of the concept of identity theft as well as its negative consequences. They are also aware of the factors that can contribute to identity theft, such as phishing, computer malware, and data breaches. Data breaches appear to be the factor with which the students are most familiar. To sum up, not all students have enough knowledge on identity theft and its negative effects.

*Keywords: Awareness, Identity theft, Measures*

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# **AWARENESS ON IDENTITY THEFT OF STUDENTS IN CAVITE STATE UNIVERSITY MAIN CAMPUS**

**Reymark C. Librinca  
Abdul Hakim B. Pascan**

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An undergraduate thesis presented to the faculty of the College of Criminal Justice, Cavite State University, Indang, Cavite, in partial fulfillment of the requirements for the degree Bachelor of Science in Industrial Security Management with Contribution No. <sup>2022</sup>98. Prepared under the Supervision of Silkie C. Tuguinay, MSCJ.

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## **INTRODUCTION**

Recently, there have been growing cases of identity theft attacks in the new normal. In the Philippines, suspected digital fraud incidents more than doubled during the coronavirus disease 2019 (COVID-19) pandemic, data released by information solutions provider TransUnion LLC; cases of digital fraud rose by 119% during the March 11 to April 28 period from the January 1 to March 10 period; cases of online scams and computer-related identity theft have escalated during the community quarantine (PNP-ACG, 2020) and Identify theft, grew by 21.47 % from 298 to 362 (PhilStar, 2020).

Identity theft occurs when someone exploits your personal information — such as your name, Social Security number, and birthdate — to mimic you for financial advantage. They could use that information to deplete your bank and investment accounts, open new credit lines in your name, obtain utility service, steal your tax refund, obtain medical treatment, or provide authorities with your name and address if they were arrested. Since the pandemic started, identity theft cases spiked in the new normal (Kagan, 2021). This research focuses on identity theft awareness