

COMPARATIVE ANALYSIS OF MAMILA BULLETIN'S
AND PHILIPPINE DAILY INQUIRER'S NEWS
PRESENTATION ON WAR ON DRUGS

THESIS

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**COMPARATIVE ANALYSIS OF MANILA BULLETIN'S AND
PHILIPPINE DAILY INQUIRER'S NEWS PRESENTATION
ON WAR ON DRUGS**

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ABSTRACT

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This study aimed to compare and analyze the Manila Bulletin's and Philippine Daily Inquirer's news article about war on drugs. Specifically, it aimed to determine the news structure, types of lead, headline patterns, and placement of the published news articles about war on drugs from the news section.

The study was limited to the daily issues of Manila Bulletin and Philippine Daily Inquirer from April to June 2018. This covered only the war on drugs news articles of the broadsheets on the said year. The researchers gathered data from the National Library of the Philippines and university and city libraries. Qualitative approach and comparative analysis were used in this study. Specifically, the thematic table was used to compare and analyse the news structure, types of lead, headline pattern, and placement of news on war on drugs in Manila Bulletin and Philippine Daily Inquirer.

Based on the findings of the study, Manila Bulletin mostly used focus as news structure, summary lead for type of lead, flush left headlines, placed in inside page and upper fold. On the other hand, the Philippine Daily Inquirer mostly used narrative news structure, summary lead, crossline headline, placed on inside page and lower fold.

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INTRODUCTION

During the inauguration of President Rodrigo Duterte last June 30, 2016, he made a national pronouncement of a war on drugs in the Philippines. In his State of the Nation Address, the president guaranteed to exterminate the existing illegal drug trade. President Rodrigo Duterte said all put war on drugs has brought about a series of killings and arrests of citizens allegedly involved in drugs.

The Center for Media Freedom and Responsibility (MFT, n.d.) called out major news networks and news dailies for featuring drug related crimes as the stop spot in the news agenda. Hence, Center for Media Freedom and Responsibility encourages that these routine reports' national relevance should not only be scrutinized by the police, but also by the media.