

**ECONOMIC CONTRIBUTION OF ONE TOWN ONE PRODUCT  
PROGRAM ON THE BENEFICIARIES IN CAVITE**

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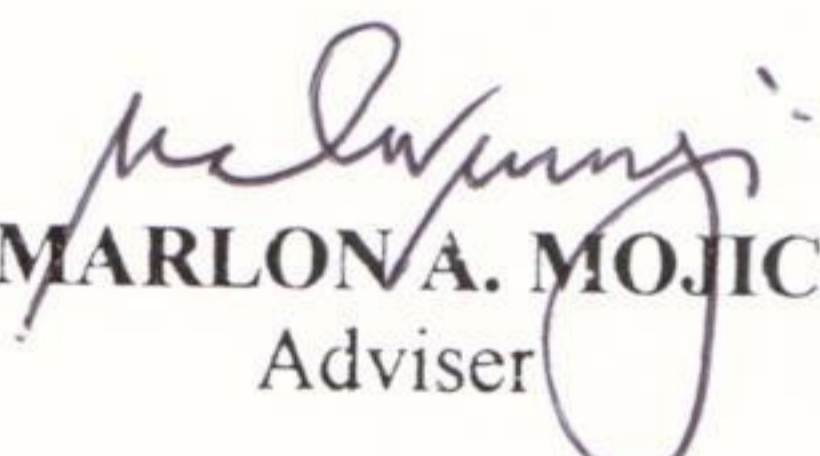
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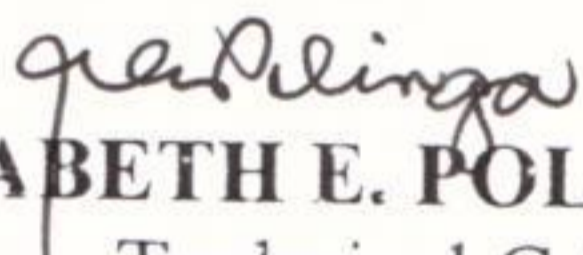
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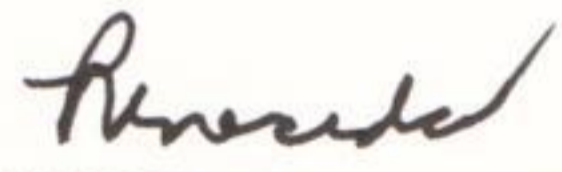
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## ABSTRACT

**CORRALES, KRISTINE FAITH B. Economic Contribution of One Town, One Product Program on the Beneficiaries in Cavite.** Undergraduate Thesis. Bachelor of Science in Management. Cavite State University, Indang, Cavite. April 2015. Adviser: Prof. Marlon A. Mojica.

A study was conducted in eight towns of Cavite, namely: Alfonso, Amadeo, Carmona, General Emilio Aguinaldo, General Trias, Magallanes, Maragondon, and Rosario to provide information on the economic contribution of One Town, One Product (OTOP) program on the beneficiaries in Cavite. Specifically, it aimed to: determine the socio-economic characteristics of the OTOP program beneficiaries, identify the incentives given to beneficiaries, determine if the OTOP program significantly affect their economic and financial well being and present the problems encountered.

Data were gathered through personal interview with the aid of an interview guide. Descriptive method was used in analyzing data. Socio-economic characteristics, incentives from the government agencies, and problems encountered were presented in tables. Contribution of the OTOP program were analyzed through the use of Likert scale and the T-test for their income.

Most of the OTOP program beneficiaries were female, middle-aged, married, college graduate, and have family members of 1 to 4 but have no dependent. Major economic activities of beneficiaries were related to the OTOP program. Some have inherited land, carabaos or the business itself from their parents and all of them have invested an initial capital or additional to the operating capital of the business. Almost half of them have already realized the invested capital. The participants preferred cooperatives as their source of credit to patronize the services and earn higher dividends.

The respondents were part of the business for 12 years and had been beneficiaries of the OTOP program for 11 years.

Beneficiaries received different kinds of support from the government agencies through the OTOP program such as business counseling, seminars and trainings, product design and development, shared service facilities and financing which were very useful for the beneficiaries and resulted in increased income.

The major problems of respondents were related to financial aspects due to the delayed funds, lack of support from the government, and high expenses resulting to losses.

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