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STRATEGIC MANAGEMENT OF Technological Innovation

SIXTH EDITION

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About the Author



Strategic Management of Technological Innovation

Sixth Edition

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STRATEGIC MANAGEMENT OF TECHNOLOGICAL INNOVATION

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Brief Contents

Preface vi

1 Introduction 1

PART ONE

Industry Dynamics of Technological Innovation 13

2 Sources of Innovation 15

3 Types and Patterns of Innovation 43

4 Standards Battles, Modularity, and Platform Competition 67

5 Timing of Entry 95

PART TWO

Formulating Technological Innovation Strategy 113

6 Defining the Organization's Strategic Direction 115

7 Choosing Innovation Projects 141

8 Collaboration Strategies 167

9 Protecting Innovation 197

PART THREE

Implementing Technological Innovation Strategy 223

10 Organizing for Innovation 225

11 Managing the New Product Development Process 249

12 Managing New Product Development Teams 277

13 Crafting a Deployment Strategy 297

INDEX 327

Contents

Chapter 1

Introduction 1

The Importance of Technological Innovation 1

The Impact of Technological Innovation on Society 2

Innovation by Industry: The Importance of Strategy 4

The Innovation Funnel 4

The Strategic Management of Technological Innovation 6

Summary of Chapter 9

Discussion Questions 10

Suggested Further Reading 10

Endnotes 10

PART ONE

INDUSTRY DYNAMICS OF TECHNOLOGICAL INNOVATION 13

Chapter 2

Sources of Innovation 15

The Rise of "Clean Meat" 15

Overview 19

Creativity 20

Individual Creativity 20

Organizational Creativity 22

Translating Creativity Into Innovation 24

The Inventor 24

Innovation by Users 26

Research and Development by Firms 27

Firm Linkages with Customers, Suppliers,

Competitors, and Complementors 28

Universities and Government-Funded Research 30

Private Nonprofit Organizations 32

Innovation in Collaborative Networks 32

Technology Clusters 33

Technological Spillovers 36

Summary of Chapter 37

Discussion Questions 38

Suggested Further Reading 38

Endnotes 39

Chapter 3

Types and Patterns of Innovation 43

Innovating in India: The Chotukool Project 43

Overview 46

Types of Innovation 46

Product Innovation versus Process

Innovation 46

Radical Innovation versus Incremental

Innovation 47

Competence-Enhancing Innovation versus

Competence-Destroying Innovation 48

Architectural Innovation versus Component

Innovation 49

Using the Dimensions 50

Technology S-Curves 50

S-Curves in Technological Improvement 50

S-Curves in Technology Diffusion 53

S-Curves as a Prescriptive Tool 54

Limitations of S-Curve Model as a Prescriptive Tool 55

Technology Cycles 56

Summary of Chapter 62

Discussion Questions 63

Suggested Further Reading 63

Endnotes 64

Chapter 4**Standards Battles, Modularity, and Platform Competition 67**

A Battle for Dominance in Mobile

Payments 67

Overview 71

Why Dominant Designs Are Selected 71

Learning Effects 72*Network Externalities* 73*Government Regulation* 76*The Result: Winner-Take-All Markets* 76

Multiple Dimensions of Value 77

A Technology's Stand-Alone Value 78*Network Externality Value* 78*Competing for Design Dominance**in Markets with Network Externalities* 83

Modularity and Platform Competition 87

Modularity 87*Platform Ecosystems* 89

Summary of Chapter 91

Discussion Questions 92

Suggested Further Reading 92

Endnotes 93

Chapter 5**Timing of Entry 95**

UberAIR 95

Overview 98

First-Mover Advantages 98

*Brand Loyalty and Technological**Leadership* 98*Preemption of Scarce Assets* 99*Exploiting Buyer Switching Costs* 99*Reaping Increasing Returns Advantages* 100

First-Mover Disadvantages 100

Research and Development Expenses 101*Undeveloped Supply and Distribution**Channels* 101*Immature Enabling Technologies and**Complements* 101*Uncertainty of Customer Requirements* 102

Factors Influencing Optimal Timing of Entry 104

Strategies to Improve Timing Options 108

Summary of Chapter 108

Discussion Questions 109

Suggested Further Reading 109

Endnotes 110

PART TWO**FORMULATING TECHNOLOGICAL INNOVATION STRATEGY 113****Chapter 6****Defining the Organization's Strategic Direction 115**

Tesla, Inc. in 2018 115

Overview 123

Assessing the Firm's Current

Position 123

External Analysis 123*Internal Analysis* 127

Identifying Core Competencies and Dynamic Capabilities 131

Core Competencies 131*The Risk of Core Rigidities* 132*Dynamic Capabilities* 133

Strategic Intent 133

Summary of Chapter 137

Discussion Questions 138

Suggested Further Reading 139

Endnotes 139

Chapter 7**Choosing Innovation Projects 141**

Where Should We Focus Our Innovation

Efforts? An Exercise 141

Overview 146

The Development Budget 146

Quantitative Methods For Choosing

Projects 149

Discounted Cash Flow Methods 149*Real Options* 152

Disadvantages of Quantitative

Methods 154

Qualitative Methods for Choosing Projects 154

Screening Questions 154

The Aggregate Project Planning Framework 157

Q-Sort 159

Combining Quantitative and Qualitative Information 159

Conjoint Analysis 159

Data Envelopment Analysis 161

Summary of Chapter 163

Discussion Questions 163

Suggested Further Reading 164

Endnotes 164

Chapter 8

Collaboration Strategies 167

Ending HIV? Sangamo Therapeutics and Gene Editing 167

Overview 175

Reasons for Going Solo 175

1. *Availability of Capabilities* 176

2. *Protecting Proprietary Technologies* 176

3. *Controlling Technology Development and Use* 176

4. *Building and Renewing Capabilities* 177

Advantages of Collaborating 177

1. *Acquiring Capabilities and Resources Quickly* 177

2. *Increasing Flexibility* 178

3. *Learning from Partners* 178

4. *Resource and Risk Pooling* 178

5. *Building a Coalition around a Shared Standard* 178

Types of Collaborative Arrangements 178

Strategic Alliances 179

Joint Ventures 181

Licensing 182

Outsourcing 183

Collective Research Organizations 184

Choosing a Mode of Collaboration 184

Choosing and Monitoring Partners 187

Partner Selection 187

Partner Monitoring and Governance 191

Summary of Chapter 192

Discussion Questions 193

Suggested Further Reading 193

Endnotes 194

Chapter 9

Protecting Innovation 197

The Digital Music Distribution

Revolution 197

Overview 201

Appropriability 202

Patents, Trademarks, and Copyrights 202

Patents 203

Trademarks and Service Marks 207

Copyright 208

Trade Secrets 210

The Effectiveness and Use of Protection

Mechanisms 211

Wholly Proprietary Systems versus Wholly Open Systems 212

Advantages of Protection 213

Advantages of Diffusion 215

Summary of Chapter 218

Discussion Questions 219

Suggested Further Reading 219

Endnotes 220

PART THREE

IMPLEMENTING TECHNOLOGICAL INNOVATION STRATEGY 223

Chapter 10

Organizing for Innovation 225

Organizing for Innovation at Google 225

Overview 227

Size and Structural Dimensions of the Firm 228

Size: Is Bigger Better? 228

Structural Dimensions of the Firm 230

Centralization 230

Formalization and Standardization 231

Mechanistic versus Organic Structures 232

Size versus Structure 234

The Ambidextrous Organization: The Best of Both Worlds? 234

Modularity and "Loosely Coupled"

Organizations 236

Modular Products 236*Loosely Coupled Organizational Structures* 237

Managing Innovation Across Borders 240

Summary of Chapter 243

Discussion Questions 244

Suggested Further Reading 244

Endnotes 245

Chapter 11**Managing the New Product Development Process 249**

Scrums, Sprints, and Burnouts: Agile Development at Cisco Systems 249

Overview 252

Objectives of the New Product Development Process 252

Maximizing Fit with Customer Requirements 252*Minimizing Development Cycle Time* 253*Controlling Development Costs* 254

Sequential versus Partly Parallel

Development Processes 254

Project Champions 257

Risks of Championing 257

Involving Customers and Suppliers in the Development Process 259

Involving Customers 259*Involving Suppliers* 260*Crowdsourcing* 260

Tools for Improving the New Product

Development Process 262

Stage-Gate Processes 262*Quality Function Deployment (QFD)—The House of Quality* 265*Design for Manufacturing* 267*Failure Modes and Effects Analysis* 267*Computer-Aided Design/Computer-Aided**Engineering/Computer-Aided Manufacturing* 268

Tools for Measuring New Product Development Performance 269

New Product Development Process Metrics 271*Overall Innovation Performance* 271

Summary of Chapter 271

Discussion Questions 272

Suggested Further Reading 272

Endnotes 273

Chapter 12**Managing New Product Development Teams 277**

Innovation Teams at the Walt Disney Company 277

Overview 279

Constructing New Product Development Teams 280

Team Size 280*Team Composition* 280

The Structure of New Product Development Teams 285

Functional Teams 285*Lightweight Teams* 286*Heavyweight Teams* 286*Autonomous Teams* 286

The Management of New Product Development Teams 288

Team Leadership 288*Team Administration* 288*Managing Virtual Teams* 289

Summary of Chapter 292

Discussion Questions 292

Suggested Further Reading 293

Endnotes 293

Chapter 13**Crafting a Deployment Strategy 297**

Deployment Tactics in the Global Video Game Industry 297

Overview 306

Launch Timing 306

Strategic Launch Timing 306*Optimizing Cash Flow versus Embracing Cannibalization* 307

Licensing and Compatibility 308

Pricing 310

Distribution 312

Selling Direct versus Using Intermediaries 312

Strategies for Accelerating Distribution 314

Marketing 316

Major Marketing Methods 316

Tailoring the Marketing Plan to Intended

Adopters 318

Using Marketing to Shape Perceptions and

Expectations 320

Summary of Chapter 323

Discussion Questions 324

Suggested Further Reading 324

Endnotes 325

Index 327



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