Textbook Series



Outsourcing Principles and Practices

Virgil Fields

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Outsourcing: Principles and Practices

Edited by Virgil Fields



Outsourcing: Principles and Practices Edited by Virgil Fields ISBN: 978-1-63549-787-8 (Paperback)

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Published by Larsen and Keller Education, 5 Penn Plaza, 19th Floor, New York, NY 10001, USA

Cataloging-in-Publication Data

Outsourcing: principles and practices / edited by Virgil Fields. p. cm.
Includes bibliographical references and index.
ISBN 978-1-63549-787-8
1. Contracting out. 2. Letting of contracts. I. Fields, Virgil.

HD2365 .O87 2018 658.405 8--dc23

00077614

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The publisher's policy is to use permanent paper from mills that operate a sustainable forestry policy. Furthermore, the publisher ensures that the text paper and cover boards used have met acceptable environmental accreditation standards.

Printed and bound in China.

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Outsourcing: Principles and Practices

Outsourcing has become a pivotal part of businesses worldwide. It refers to the process of contracting the business to different companies or countries. The major operations outsourced are claims processing, manufacturing, payroll processing, call center support, among others. Sometimes the employees and assets are also shifted from one firm to another under outsourcing process. This book studies, analyses and upholds the pillars of outsourcing and its utmost significance in modern times. Some of the diverse topics covered in it address the varied branches that fall under this category. This textbook is an essential guide for both academicians and those who wish to pursue this discipline further.

Virgil Fields received his Master of Management from the University of Michigan, United States of America. His current researches include digital outsourcing and process management. He has authored and edited numerous articles, journal papers and book chapters, which have been published worldwide. Fields is a renowned lecturer of undergraduate programs and travels extensively for educating students across the globe.



