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**MENDEZ CONSUMERS COOPERATIVE (MECOCO):  
A CASE STUDY**

**THESIS**

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and Agri - Business**

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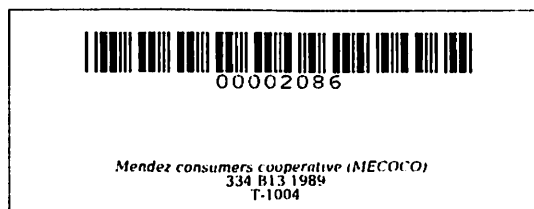
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A CASE STUDY

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## A B S T R A C T

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This study was conducted to evaluate the cooperative's (MECOCO'S) total standing. Specifically its objectives were to: (1) ascertain the financial status of MECOCO for the last five years; (2) to determine the management and operation of cooperative venture; (3) identify and give suggestions for the solution to the problems besetting MECOCO.

Mendez Consumers Cooperative in Mendez, Cavite was selected as the subject of study. Financial aspects and cooperative management procedures were considered as the primary data.

Supply of commodities in the store was sparse because stocks were limited. This was due to inability to purchase in big volume from several sources, the reason for which was traced to the lack of capital. Lack of capital in turn was due to the lack of patronizing behavior of the members,

It is therefore imperative that the cooperative maximize its capital by utilizing all possible sources

of funds through expansion of membership and additional shares of present members. These could be achieved by a campaign for the purpose.

On the other hand, in order to ensure the patronage of members, the following are recommended:

a) maintain selling prices which are lower than that of stores within the area;

b) provide incentives to regular patrons in the form of discounts or recognitions during meetings; and

c) emphasize the importance of members patronage of the stores products during regular meetings and/or trainings.

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# MENDEZ CONSUMERS COOPERATIVE (MECOCO):

## A CASE STUDY<sup>1</sup>

by

JENETH R. BACOS

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### INTRODUCTION

A cooperative is an association and/or business enterprise organized by a group of people to fill their common needs along procurement, production, marketing, credit service, etc. It is organized for the mutual benefit of its members, who own, control and patronize it. The profit motive is only secondary; service and common benefit to the members are its chief concerns. Various type of cooperative organizations that are responsive to immediate needs of the members concerned include marketing cooperatives, consumers cooperatives, industrial cooperatives, credit cooperatives, and service