2]'S & F HOUSE OF OYSTER MUSHROOM

Enterprise Development Project

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2J'S & F HOUSE OF OYSTER MUSHROOM

Enterprise Development Project
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of the College of Economics Management
and Development Studies (CEMDS)
Cavite State University
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In partial fulfillment
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Bachelor of Science in Business Management
(major in Operations Management)



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ABSTRACT

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The 2J's & F House of Oyster Mushroom was operated by three Operations Management major students at Barangay Tambo Malaki, Sitio Portugal, Indang, Cavite from October 28, 2011 to March 07, 2012. The project was conducted to enable the students to apply their knowledge and skills in business management to the actual operations of the business. Specifically, it aimed to describe and to determine the different activities and strategies in producing and marketing oyster mushroom; to determine the financial performance of oyster mushroom business; and to identify the problems encountered in operating the business and recommend feasible solutions to the problems.

The project was operated as a partnership type of business wherein the partners were responsible for the operation of the business.

The entrepreneurs had an initial investment of PhP39,000 which was equally shared by them. The said capital was used for purchasing raw materials needed in the production and to defray other costs and expenses such as labor and overhead costs.

The business earned a profit of PhP11,494.38. At the start of the business, the entrepreneurs encountered some problems like deformed fruits, pests, green molds, contamination, and overwatering. The problems were solved by prolonged sterilization time and use of good quality and reliable spawns.

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INTRODUCTION

Mushroom have been part of our human diet since time immemorial. They were used as food even before man understood the use of other organisms. Undoubtedly, mushrooms were one of man's earliest foods, and they were often considered an exotic, luxurious and reserved only for the rich food. Now, mushrooms are eaten by both rich and poor. They can be grown anywhere as long as the condition for their growth and cultivation are provided (Quimio, 2004).

The oyster mushroom, Pleurotus ostreatus, is a common edible mushroom known for its oyster-shaped cap. Oyster mushrooms (and mushrooms in general) are an excellent source of niacin (vitamin B3) which helps to stabilize the blood sugar, helps the body to process fats and helps to lower cholesterol levels. Mushrooms are also an excellent source of pantothenic acid (vitamin B5) which helps to turn carbohydrates and fats into