

AWARENESS AND COMPLIANCE OF TV REPORTERS ON
SECTIONS II AND VIII OF JOURNALISM ETHICS

THESIS

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SECTIONS II AND VIII OF JOURNALISM ETHICS**

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ABSTRACT

Kryxie J. Ramirez and Lara Niña Mae D. Austria, “Awareness and Compliance of TV Reporters in Sections II and VIII of Journalism Ethics”, Bachelor of Arts in Journalism, Cavite State University – Main, Indang, Cavite. Adviser: Ms. Lisette D. Mendoza.

The study was conducted to measure the awareness and of compliance the reporters. It also measured the difference between the two variables to determine its relationship.

The researchers have observed that there are some news reports aired in television which shows people who needs or wants anonymity due to an involvement to a sensitive issue not being properly hidden. Thus, this study is conceptualized.

The study is in line with the Social Responsibility Theory, which tackles about the thin line between the freedom of expression and self control, to give balance and social accountability a way.

A survey questionnaire was used to measure the reporters’ awareness. Meanwhile, a rubric was used to evaluate the participants’ report clips to measure how they comply. Corelation Coefficient is used to determine the relationship between the reporters’ awareness and compliance.

Results show that the level of awareness and compliance of both TV networks’ reporters have no significant relationship. Thus, the reporters are highly aware of the Journalism sections II and VIII but failed to practice the rules well.

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AWARENESS AND COMPLIANCE OF TV REPORTERS ON SECTIONS II AND VIII OF JOURNALISM ETHICS

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INTRODUCTION

As per Sections II and VIII of the Code of Ethics promulgated by the National Press Club of the Philippines, a journalist “shall not violate confidential information on material given [to them] in the exercise of [their] calling” and “shall presume persons accused of crime of being innocent until proven otherwise... shall exercise caution in publishing names of minors and women involved in criminal cases so that they may not unjustly lose their standing in society.”

Censorship of names involved in sensitive issues (e.g. child abuse, rape, minor etc.) – may they be a criminal, whistle-blower or a victim – is as important as a journalist’s credibility. Once they give the promise of anonymity to a person, they must do so unless it is subpoenaed by the government, as stated in the Republic Act No. 53, also known as the “Sotto Law”.