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Disciplines and Ideas in the Applied Social Sciences

2nd Edition



3G E-LEARNING

DISCIPLINES AND IDEAS IN THE APPLIED SOCIAL SCIENCES

2nd Edition



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3G E-LEARNING

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TABLE OF CONTENTS

Section 1 Applied Social Sciences and Counseling

• Scope	1
• Learning Objectives	1
• Overview	2

Unit 1 Social Sciences Counseling

• Introduction	3
• Learning Objectives	3
• Social Sciences and Applied Social Sciences	4
– Social Sciences	4
– Applied Social Sciences	4
• Counseling and Discipline of Counseling	4
– The Discipline of Counseling	5
– Goals	5
– Scope	7
– Core values	8
– Principles	9
– Information Sheet	10
• Unit Summary	10
• Multiple Choice Questions	11
– Answers to Multiple Choice Questions	13
• Points of Discussion	13
– References	13

Unit 2 Professionals and Practitioners in Counseling

• Introduction	19
• Learning Objectives	19
• Roles, Functions, and Competencies of Counselors	20
– What is counseling?	21
• Areas of Specialization where Counselors Work	24
– Areas of Specialization in Psychology	25
• Career Opportunities of Counselors	28
– Career Options in Guidance Counseling	28
• Rights, Responsibilities, Accountabilities, and Code of Ethics	29

– Client Expectations, Rights and Responsibilities	29
– You Rights as a Consumer	30
– Information Sheet	33
• Unit Summary	34
• Multiple choice Questions	34
• Points of Discussion	36
– Answer to Multiple choice Questions	36
• References	36

Unit 3 Clientele and Audiences in Counseling Processes

• Introduction	43
• Learning Objectives	43
• Counseling Seating	44
– Educational Counselling	44
– Community Counseling	44
– Where community counseling take place does and what does it look like?	45
– Counseling Services	45
• Counselling Process	46
– Interview Stage/Phase	46
– Working Stage/Phase	47
– Termination Stage/Phase	47
– Follow-Up Stage/Phase	48
– Counselling Strategy	49
– Information Sheet	49
• Counseling Techniques	49
• Unit Summary	52
• Multiple Choice Questions	53
• Points of Discussion	54
– Answer to Multiple Choice Questions	54
• References	55

Section 2 Social Work

• Scope	61
• Overview	61
• Learning Objectives	61

Unit 4 Professionals and Practitioners in Social Work

• Introduction	63
• Learning Objectives	63
• Discipline of Social Work	64
– Social Work	64
– Goals	64
– Scope	65
– Core values	65
– Principles	65
• Professionals and Practitioners in Social Work	67
– Roles	68
– Functions	69
– Areas of specialization in which social workers work	69
– Information Sheet	70
– Career opportunities of social workers	71
– Accountabilities	73
– Code of Ethics	74
• Unit Summary	75
• Multiple Choice Questions	75
• Points of Discussion	76
– Answer to Multiple Choice Question	77
• References	77

Unit 5 Clientele and Audiences in Social Work Processes

• Introduction	81
• Learning Objectives	81
• Clientele and Audiences in Social Work	82
– A Diverse Clientele	82
– Audiences	83
– Audience and the Communication Process	83
– Social work	84
– Characteristics and needs of various types of clientele and audiences	84
– Tools of Social Work	88
– Government	88
– Private Sector Providers	89
– Civil Society	90
– The idea of a Civil Society Guide to National Social Protection Floors	90
• Social Work services	91
– Types of social services	91
– Brief Description Of The Client And The Problem	92
– Historical Issues	92
– Diagnostic Statement	92

– The Treatment Plan	92
– Contract	92
– Social Work methods	92
– Information Sheet	94
• Unit Summary	94
• Multiple Choice Questions	95
• Points of Discussion	96
– Answers to Multiple Choice Questions	96
• References	97

Section 3 Communication

• Scope	101
• Learning Objectives	101
• Overview	102

Unit 6 Professionals and Practitioners in Communication

• Introduction	103
• Learning Objectives	103
• The Discipline of Communication	104
– Communication	104
– Goal	105
– Basic elements of communication process	106
– Levels of Communication (from intrapersonal to mass communication)	107
• Roles, functions, and competencies of communicators and journalists	109
– Roles	109
• Areas of specialization in which communicators and journalists work	112
– Requirements for a Journalist	112
– Types by Medium	112
– Types by Message	113
• Career opportunities of communicators and journalists	113
• Rights, Responsibilities, Accountabilities, and Code of Ethics	114
– Rights and Responsibilities	114
– Working with People	114
– Legal Responsibilities	115
– Ethical Responsibilities	115
– Accountability	115
– Information Sheet	117
• Unit Summary	118
• Multiple choice Questions	119
• Points to Discussion	120
– Answer to Multiple choice Questions	120
• References	121

Unit 7 Clientele and Audiences in Communication Process

• Introduction.....	125
• Learning Objectives.....	125
– Audience Roles.....	126
• Clientele and Audiences in Communication.....	126
– Corporate Social Responsibility (CSR).....	127
– Characteristics and Needs of Various Types of Clientele and Audiences.....	127
• Settings, Processes, Methods, and Tools in Communication.....	129
– Settings.....	130
• Communication Media Channels.....	132
– Face-to-Face.....	132
– Broadcast Media.....	132
– Mobile.....	132
– Electronic.....	132
– Written.....	133
– Mass media.....	133
– Differences Between Communication Media and Communication Devices.....	140
• Unit Summary.....	141
– Why a Code of Ethics Is Important.....	141
• Multiple Choice Questions.....	142
• Points of Discussion.....	143
– Answer to Multiple Choice Question.....	144
• References.....	144

Section 4 Importance of Social Sciences

• Scope.....	147
• Learning Objectives.....	147
• Overview.....	148

Unit 8 Functions of Applied Social Sciences

• Introduction.....	151
– Education, Anthropology, and Linguistics.....	151
• Learning Objectives.....	151
• Social and Personal Development.....	152
– Social Science Research.....	152
• Persuasion (Social Science).....	153
– Effective Persuasive Communication.....	154
• Art and Entertainment.....	155
– Defining the Elements.....	155
• Aims of Advocacy.....	155

– Entertainment.....	157
• News and Information.....	157
– Information.....	158
• Organizing Advocacy and Mobilization.....	159
– What is organizing?.....	159
– Mobilizers.....	160
• Education and Socialization.....	160
– Information Sheet.....	162
• Unit Summary.....	163
• Multiple Choice Questions.....	163
• Points of Discussion.....	165
– Answer to Multiple Choice Questions.....	165
• References.....	165

Unit 9 Effects of Applied Social Sciences processes

• Introduction.....	169
• Learning Objectives.....	169
• Awareness and Knowledge.....	170
– What Does It Mean to Be Self-Aware?.....	171
– Do You Have a Problem With Self-Awareness?.....	171
– How to build social awareness.....	172
– Awareness through Social Media Engagement.....	172
– The Benefit: Measurement.....	173
• Attitude and Value Change.....	173
– Structure of Attitudes.....	174
– The Function of Attitudes.....	174
– Values and Change.....	175
– Information Sheet.....	176
– Disaster Risk Reduction.....	177
– The Bahala na Habit.....	178
• Behavioral Change.....	179
– Social Influences on Human Behavior.....	179
– Stages of Behavior Change.....	181
– Power and Corruption.....	181
– Corruption.....	182
– Peace Building Process.....	183
• Structural Change.....	183
– Personal and Family Relations.....	184
– Gender.....	186
– Overseas Migration of OFW.....	186
– Domestic Violence.....	186
– Single Parenting.....	187
– Community Life.....	187

– Substance Abuse	187
• Unit Summary	187
• Multiple Choice Questions	188
– Answer to Multiple Choice Questions.....	190
• Points of Discussion.....	190
• References	190

Unit 10 Guidance Strategies for Social and Personal Problems

• Introduction	197
• Learning Objectives	197
• Developing Self-confidence.....	198
– How to Improve Self-Confidence at Work	200
– How to Build a Student's Self Confidence	201
– Assertiveness Training.....	202
– Risks	204
– Abnormal results	204
– Effective Communication Improving your	

Social Skills	204
– Roles and Responsibilities of Guidance and Counselling Personnel	208
• Self-improving Programs.....	209
– Study skills.....	209
– Problem Solving.....	211
– Managing Motivation.....	212
– Time Management.....	213
– Remedies for Procrastination	216
– Decision Making	216
• Information Sheet.....	220
• Unit Summary	220
• Multiple Choice Questions	222
• Points of Discussion.....	223
– Answer to Multiple Choice Questions.....	223
• References	223

Index

Disciplines and Ideas in the Applied Social Sciences

2nd Edition

Social science tells us about the world beyond our immediate experience, and can help explain how our own society works - from the causes of unemployment or what helps economic growth, to how and why people vote, or what makes people happy. It provides vital information for governments and policymakers, local authorities, non-governmental organizations and others. Applied Social Science aims to ground students in the applied social sciences with a well-developed understanding of social systems, sociological theory, and social policy. The program integrates theory, social research, skills and professional experience, preparing you with critical thinking skills for employment in the workforce in public, private and community settings. Applied Social Science introduces students to the broad field of applied social science, combining theory and practice in an interactive learning environment through small classes, group discussions, activities and role-plays.

This Second Edition covers ten units under four sections. This book is an exploratory and introductory course which leads you to Disciplines and Ideas in the Applied Social Sciences National Certificate Level I. This course is built around the core disciplines of psychology and sociology, providing the best possible launching pad for a career in these fascinating areas. In this edition units have been revised and new topics are added to make each subject matter more interesting and easier to understand by the students. It aims to inspire learners in striving harder by developing a sense of responsibility and commitment as they go along with the course.

The Book comes with a companion DVD for rich learning experience, which includes:

1. E-Book with further reading and learning links.
2. Interactive E-lecture of each chapter. E-lectures are expressive, informational, entertaining and persuasive, it uses the tool of self-exploration, which makes it easy to learn and understand each topic in detail. It is very informative as concrete details are provided and also entertaining, as graphics and other visuals are provided to make the learning process more interactive.
3. Video Lecture of each chapter, which explains each topic in detail with examples, animations, images and text and makes it easy to understand the topics in easier, simpler and better way.
4. Huge Database of Interactive Assessments for each chapter, which is also printable.
5. Further reading and learning links for each topic.
6. Glossary and Notes for each chapter to understand each chapter with to the point information.
7. The DVD also includes a printable workbook, which walks through with a various sets of questions and choices and assists in completing the curriculum. The workbook covers; Learning Objectives, Essential Concepts, Matching Definitions, Study Problem, Questions, Fill in the Blanks and Answers.
8. Review Questions for each chapter are also given in the DVD, which are also printable.

The DVD is also a useful tool for teachers to teach with digital resources in classroom and do a great job of illustrating skills and techniques that are otherwise difficult to explain.

