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F & R HOG PRODUCTION
AND MARKETING

AN ENTERPRISE DEVELOPMENT PROJECT

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College of Economics, Management
and Development Studies

CAVITE STATE UNIVERSITY

Indang, Cavite

April 2002

**F & R HOG PRODUCTION
AND MARKETING**

An Enterprise Development Project
Submitted to the Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
Bachelor of Science in Business Management
Major in Marketing



00005071

F and R production and marketing
658.8 S11 2002
EDP-106

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APRIL 2002

ABSTRACT

SIDAMON, FERDIEMAR M. and VILLANUEVA, RICHARD R. F & R HOG PRODUCTION AND MARKETING. An Enterprise Development Project. Bachelor of Science in Business Management, major in Marketing, Cavite State University, Indang, Cavite. March 2002. Adviser: Dr. Nelia C. Cresino.

A project was conducted in Buna Cerca, Indang, Cavite primarily to provide the participants a chance to apply their knowledge in business management to actual situation by putting their own business while studying. This report described the practices in producing hog and the efficiency and the performance of hog production.

The project was conducted from November 2001 to February 2002 with initial capital of P34,000.00. This capital was equally shared by the participants. After four months of operation, the proponents realized a net income of P11,652.00.

The project posted a return on investment of 34.27 percent. This rate of return indicated that the business was viable and profitable. Moreover, it had a return on sales of 21.90 percent . The return on assets was 25.52 percent.

Overall, the project was determined to be a reliable business operation.

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