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P19
2008

EXPOSURE TO KERYGMA MAGAZINE AND THE LEVEL
OF SPIRITUALITY OF SELECTED C₆SU STUDENTS

Thesis

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THESIS/SP 050 P19 2008

April 2008

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**LEVEL OF EXPOSURE TO *KERYGMA MAGAZINE* AND THE LEVEL
OF SPIRITUALITY OF SELECTED CvSU STUDENTS**

**An Undergraduate Thesis
Submitted to the Faculty of the
Cavite State University
Indang, Cavite**

**In partial fulfillment
of the requirements for the degree of
Bachelor of Arts in Mass Communication
(major in Journalism)**



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the level of spirituality of selected CvSu*
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Title : LEVEL OF EXPOSURE TO KERYGMA MAGAZINE AND
THE LEVEL OF SPIRITUALITY OF
SELECTED CvsU STUDENTS

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ABSTRACT

PANTOJA, NANCY N., SISPEREZ, CRYSTAL JEAN L., and ROCHELLE S. VIERNES. *Level of Exposure to Kerygma Magazine and Level of Spirituality of Selected CvSU Students*. Undergraduate Thesis. Bachelor of Arts in Mass Communication major in Journalism. Cavite State University, Indang, Cavite. April 2008. Adviser: Ms. Bettina Joyce P. Ilagan.

The study was conducted to determine the relationship between the level of exposure to *Kerygma Magazine* and the level of spirituality of selected CvSU students. It specifically aimed to determine the level of exposure of the respondents to *Kerygma Magazine*; the level of spirituality of the respondents; and the relationship of the level of exposure to *Kerygma Magazine* and the level of spirituality of the respondents.

The research design used was descriptive survey. Purposive sampling was employed in selecting the respondents for the study. The statistical measures applied were frequency count and chi-square test. The study was conducted to selected CvSU students (main campus) who are exposed to *Kerygma Magazine* from November 2007 to March 2008.

Results of the study showed that most of the respondents have low exposure to *Kerygma Magazine* based on the frequency and time span of reading; most of the respondents are highly familiar to *Kerygma Magazine*; and most have high level of spirituality.

Result of the chi-square test revealed that the level of exposure to *Kerygma Magazine* and the level of spirituality of the respondents are not significantly related.

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LEVEL OF EXPOSURE TO *KERYGMA MAGAZINE* AND THE LEVEL OF SPIRITUALITY OF SELECTED CvSU STUDENTS 1/

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I/A thesis manuscript submitted to the faculty of the Department of Languages and Mass Communication, College of Arts and Sciences, CvSU, Indang, Cavite in partial fulfillment of the requirements for graduation with the degree of Bachelor of Arts in Mass Communication major in journalism, with Contribution No. T- CAS 2008-M003
Prepared under the supervision of Ms. Bettina Joyce P. Ilagan.

INTRODUCTION

“Kerygma” is a Greek word, which means “proclamation, announcement and preaching.” From this word, Kerygma Program was founded in 1977.

It is a quality resource that continuously stimulates faith and challenge minds. Specifically, it aims to teach its followers the basics and complexities of the Bible, how to develop skills for interpreting the scripture, apply learning from the Bible to personal and corporate life in today’s changing world. In order to inspire people on how to live a fantastic life, “Kerygma Program” used Kerygma Magazine as one the media (Kerygma Magazine, 2000).

The Kerygma magazine is a Catholic inspirational magazine. It aims to be an evangelistic tool for different kinds of people and nations, providing scriptural, practical and orthodox teaching and sharing for Catholics, particularly those in the Catholic Renewal, as an alternative to present day magazines. The magazine is also committed to foster the renewal and unity of the whole Christian people. The Shepherd’s Voice