

**PRODUCTION SYSTEM AND PHYSICAL DISTRIBUTION
OF ONESIMUS CORPORATION**

Case Study
Submitted to the Faculty of the
College of Economics, Management and Development Studies
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree
Bachelor of Science in Business Management

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June 2017

ABSTRACT

GUEVARRA, AIRENE LIEZYL B. Production System and Physical Distribution of Onesimus Corporation. Undergraduate Case Study. Bachelor of Science in Business Management major in Operations Management. Cavite State University, Indang, Cavite. June 2017. Adviser: Prof. Rowena R. Noceda.

The study was conducted from February 6 to April 4, 2017 in the Onesimus Corporation Production and Warehouse at #21 Esteban Street Highway Hills, Mandaluyong City. This study aimed to analyze the production system and physical distribution of Onesimus Corporation. Specifically, the study aimed to; 1. determine the sources of raw materials used in production; 2. describe the production system of the firm especially in terms of detailed process flow and procedures of barong production, capacity of production and production schedule; 3. determine the physical distribution of the final product to its customers including ordering process, material handling, warehousing and inventory control and transportation; 4. identify the quality standards and measures being followed in the barong production and physical distribution aspects; 5. analyze the strengths, weaknesses, opportunities and threats of the company that is relevant to production process and physical distribution practices; and 6. identify the problems encountered in production system and physical distribution practices and recommend feasible solutions to these problems.

Onesimus Corporation was established in 1991, from its humble beginnings of three employees and two store locations, Onesimus has grown into a major fashion brand with over 500 employees and over 130 stores spread across the most prestigious mall in the country. Most of its raw materials are outsourced from China. Barong production is classified into two, namely; the ready-to-wear and made-to-order barong. In ready-to-

wear barong, the product design team has to develop new designs and it will be then produce while in made-to-order barong, it is personally ordered by the customers from different store outlets depending on the design they want. Production schedule is one year and round 1000 to 2000 pieces of barong are produced in a month.

The firm implements proper procedures before, during and after the various stages of barong production.

In distributing the items to store outlets, the company uses their truck van and forwarding company for store outlets outside Manila. Since deadlines are set by the customers for made-to-order barong, delivery helpers personally distribute the ordered barong to store outlets.

Observation and analyzation in sourcing of raw materials, machineries and equipment, production system and physical distribution are the components of strength, weakness, opportunities and threats analysis of the firm. The strengths of the firm are namely; the ability of the firm to import raw materials from China, availability of the machines for cutting fabrics, fast in developing new designs while the firm's weaknesses are; bulk buying of some raw materials to avail discounts which results to high number of stock items, to have an accurate size in cutting fabrics, the firm cannot immediately provide the materials needed in the new design which results to delay the production.

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