RELATIONSHIP BETWEEN INVENTORY MANAGEMENT AND PROFITABILITY OF SELECTED RESTAURANTS IN TAGAYTAY CITY, CAVITE

THESIS

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ABSTRACT

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Inventory plays a crucial role in every business, as it is the commodity that is being sold; consequently, this could impact the profitability of every organization. For many businesses, inventory management is essential to profitability and sustainability. As a result, management must give it attention and priority.

The study was conducted from September 2021 to June 2022. The study's specific goals were to ascertain the demographic profile of the employees working in the Tagaytay City restaurants, the business profile of the establishments where they are employed, the level of inventory management implementation, the profitability of the company, and the association between inventory management and profitability. The study considered the use of descriptive and correlational research designs. Survey questionnaires and online survey platforms, particularly Google forms for the surveys involving 100 employees of chosen restaurants were used to collect primary data.

It was revealed that most of the participants are men with an age range of 23 to 27 years old. The overall median score for inventory management implementation is 5 which suggests that the essential inventory management procedures were closely followed. The median score of 5 for profitability indicated that restaurants in Tagaytay City were profitable.

The findings of Somer's Delta showed a correlation between restaurant profitability and inventory management. A moderate positive asymmetric association between inventory management and profitability was discovered. The study recommended to constantly assess and monitor the business implementation of

inventory management and use key performance indicators to assess financial performance.

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INTRODUCTION

One significant asset of a business is inventory. It serves as the core to make a business continue its operation. These are also the goods and materials used, acquired, produced, or manufactured by a business to be exchanged or sold in any economic measure. A shortage or mismanagement of inventory can be enormously damaging to earning profit and meeting the demand of customers. It plays a vital role in the process of every entity related to generating profit.

Inventory could also be a source of liability due to the high risk of being damaged, stolen, or the possibility of deterioration of perishable goods due to unpredicted changes in demand. According to Jaber (2009), neglecting the management of inventory will result in a huge problem in the long-term profitability of a firm and may fail to survive. Scheduling when to buy, the quantity to purchase or produce, and at what price to pay are some of the issues that need complex decision-making. Thereby, a business investing in its inventory management commonly takes an advantageous position in the industry