COMMUNICATIVE COMPETENCE OF CAVITE STATES UNIVERSITY SECURITY PERSONNEL AS PERCEIVED BY SELECTED COMMUNITY MEMBER:



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COMMUNICATIVE COMPETENCE OF CAVITE STATE UNIVERSITY SECURITY PERSONNEL AS PERCIEVED BY SELECTED COMMUNITY MEMBERS

Undergraduate Thesis
Submitted to the Faculty of the
College of Arts and Sciences
Cavite State University
Indang, Cavite

In partial fulfilment of the requirements for the degree Bachelor of Arts in Journalism

ERIC JEFFREY B. ARRIOLA ENRICO R. PULIDO JR June 2019

ABSTRACT

ARRIOLA, ERIC JEFFREY B. and PULIDO JR, ENRICO R. Communicative Competence of Cavite State University Security Personnel as Perceived by Selected Community Members. Undergraduate Thesis Bachelor of Arts in Journalism. Cavite State University, Indang, Cavite. June 2019. Adviser: Ms. Ruby A. Manaig.

The study was conducted from December 2018 to February 2019 to find out the level of communicative competence of Cavite State University security personnel as perceived by selected community members. Specifically, it aimed to identify the level of linguistic competence, sociolinguistic competence, discourse competence, and strategic competence of CvSU security personnel as perceived by the selected members of the community.

Descriptive research was used with random sampling employed to come up with a total of 300 participants including 100 teaching staff, 100 non-teaching staff and 100 students.

Based on the data gathered, the results showed that Cavite State University security personnel were highly competent in all the components of communicative competence as perceived by the community members.

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An undergraduate thesis manuscript submitted to the faculty of the Department of Languages and Mass Communication, Cavite State University, Indang, Cavite in partial fulfilment of the requirements for the degree of Bachelor of Arts in Journalism with Contribution No. <u>T-CAS2019-ABJ034</u>. Prepared under the supervision of Prof. Ruby A. Manaig.

INTRODUCTION

For more than a hundred years of giving quality education and services, Cavite State University-Main (CvSU) has produced globally competitive and morally upright individuals. CvSU continues to find ways on how to improve its services to students through research and enhancement of facilities and transactions.

However, in every institution or organization, there are personnel in authority that may not be competent enough for their position which lead to misunderstanding of the set of rules being implemented.

Issues regarding CvSU security personnel like being bias towards few chosen staff and giving negative attitude towards other members of the CvSU community are most often the topic among student and other social networking sites. Security personnel are said to be lacking of communicative competence. An example is their inconsistency in