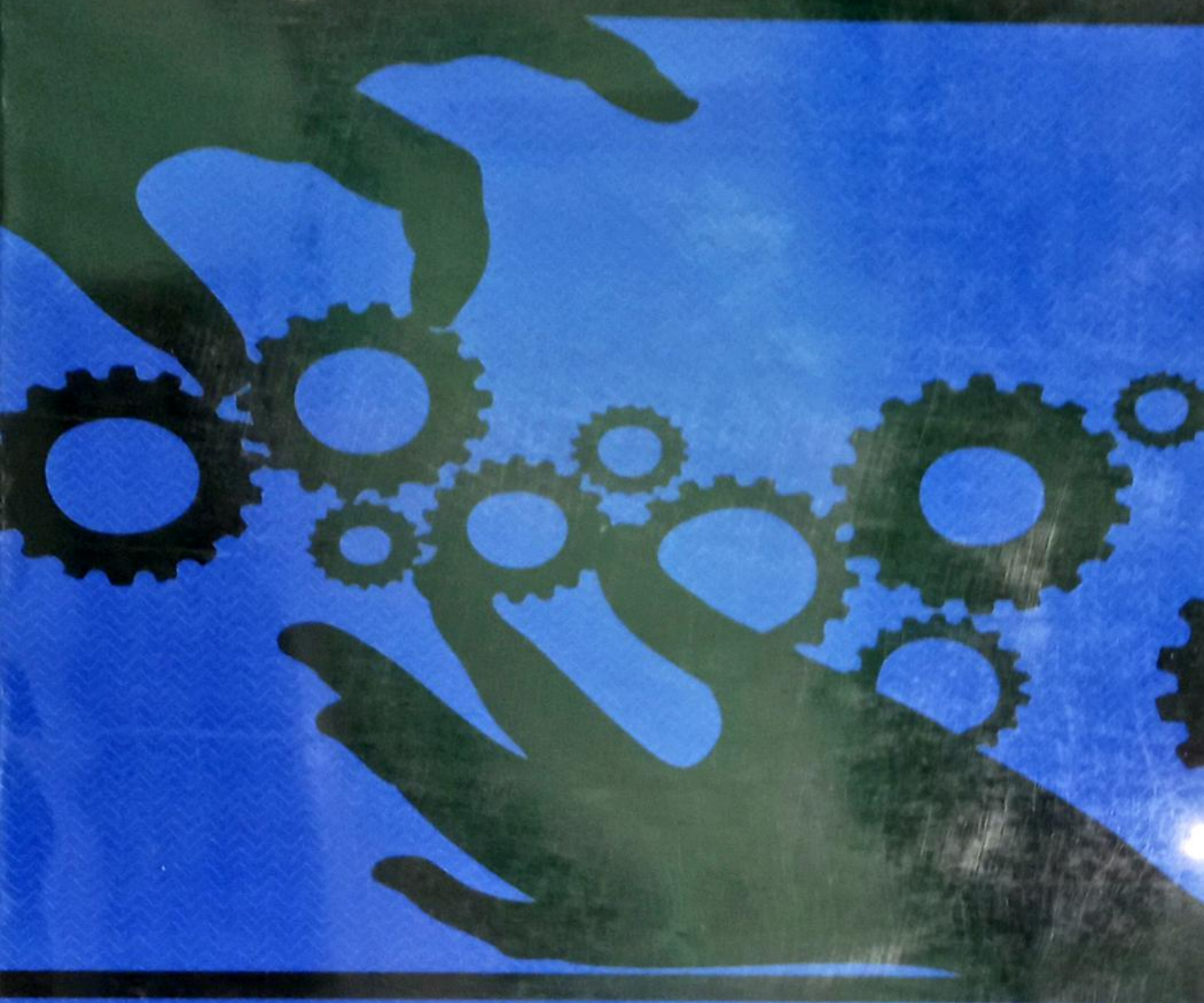


# Principles of Management & Organizational Behavior



# PRINCIPLE OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOR



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# Principles of Management & Organizational Behavior

This book focuses on what you need to know to create effective organizations. It explains principles that come from organizational behavior, human resource management, strategy, group dynamics, and leadership. This book summarizes what we believe are the most significant core principles that will help you work with or manage organizations.

As a society, we need people who know how to create effective organizations. We need entrepreneurs and transformational leaders who know how to create and manage organizations. A major difference between a healthy, thriving society and a struggling society is the existence of a coordinated network of effective organizations that provide goods and services for consumers, and work opportunities for citizens.

We live in an organizational world and are surrounded by countless organizations, including international corporations, government agencies, family businesses, and churches. We participate in many groups at work, at church, and in our neighborhoods. Some organizations and groups are more effective than others. Effective organizations contribute to society by producing valuable products and services and providing meaningful opportunities for self-expression and fulfillment. The lives of people are greatly blessed by organizations that have direction and purpose, whose strategies are aligned with their structures and processes, and whose leaders make careful and sensitive decisions. Ineffective organizations tend to reduce the quality of life and waste environmental resources.

This book is divided into many chapters. Each chapter in the book includes a number of pedagogical aids. The questions at the end of each chapter ask students to review or explain the concepts. In addition, discussion assignments and cases require students to apply what they have learned in actual situations. In order to further stimulate ideas and debate so that students can become actively involved in applying the concepts, there are cases of varying length for each chapter. These cases were specifically written to address concepts and issues introduced in the chapter.

The main purpose of this book is to impart the students an insight into the subject, explaining the complexities involved in a simplified manner and helping them to achieve their academic goals. For an easier navigation and understanding, this book contains the complete 3G curriculum of this subject and the topics. The various topics are divided into Chapters, Units and Sub-units and sufficient space is provided for students to make their brief notes.