

**SI SIREYNA, SI POIGAY, AT SI TOMBOY: THE CONTESTANTS'  
EXPERIENCE IN THE PHILIPPINE NOONTIME VARIETY  
SHOW'S LGBT SEGMENTS**

**THESIS**

**SHARON O. FARLAN  
MARIANE A. MACASINAG**

**College of Arts and Sciences  
CAVITE STATE UNIVERSITY**

**Indang, Cavite**

Cavite State University (Main Library)



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Undergraduate Thesis  
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**SHARON O. FABIAN**  
**MARIANE A. MACASINAG**  
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## ABSTRACT

**FABIAN, SHARON O. /MACASINAG MARIANE A. Si Sireyna, Si Pogay at Si Tomboy: The Contestants' experience in the Philippine Noontime Variety Shows' LGBT Segments.** Undergraduate Thesis. Bachelor of Arts in Journalism, Cavite State University, Indang, Cavite April 2017. Adviser: Ms. Erica Charmane B. Hernandez.

This study described the experience of the contestants in the Philippine noontime variety shows' LGBT segments namely, Eat Bulaga's Super Sireyna, It's Showtime's I Am Pogay and That's My Tomboy. It aimed to describe the demographic profile of the informants in terms of name, age, gender, educational attainment and social status. It also aimed to determine the informants' reasons, perspectives, experiences, and influences in joining the segments. This study was conducted from November 2015 to February 2016.

This study used a phenomenological qualitative design. Phenomenological approach was used in the study to determine the demographic profile of the contestants and their reasons, perspectives, experiences, and influences in joining the Philippine noontime variety shows' LGBT segments. This study used in-depth interview to determine the contestants' phenomenology in joining noontime variety shows LGBT segments in the Philippines. The interview guide questions were developed by the researchers to address the experiences of the contestants.

Based on the results, fifteen informants were all members of LGBT community. Five informants were lesbian, another five were gays, there were four transgender people while there was only one bisexual person. The study revealed that out of fifteen informants, seven of them had an age ranging from twenty one to twenty five years old, while six of them were between twenty six to thirty and two of them were thirty two and

forty years old. The study revealed that the informants had different reasons, perspective but shared some experiences in joining the Philippine Noontime Variety Shows' LGBT Segments. Also, this revealed that noontime variety show segments influence the informants for they become open to other LGBT people, gained self-love, positive self-esteem, friends, recognition, community respect and family closure after joining the said segments.

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SHOWS' LGBT SEGMENTS**

**Sharon O. Fabian  
Mariane A. Macasinag**

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An undergraduate thesis submitted to the faculty of the Department of Languages and Mass Communication, College of Arts and Sciences, Cavite State University. In partial fulfillment of the requirements for the degree Bachelor of Arts in Journalism with Contribution No. \_\_\_\_\_. Prepared under the supervision of Ms. Erica Charmane Hernandez.

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**INTRODUCTION**

Watching television is one of the most favorite pass times of the people especially in our country. Because of this, television is known to be one of the most influential forms of media. According to Sullivan (1998) against all media, television is one of the most accessible media which can easily be assess through cable and satellites that gives great impact and effects on the society.

Watching television can affect people in a positive and negative way because media is believed to take part on the daily lives of the people which affect the way they think, act and how media sets its own reality against the real world that the viewers can adopt to. People are more likely to believe what they see on television rather than the real informations they can get from the people they know. Media role models influences