

# CASH SAVERS CREDIT CORPORATION

A Field Study Report  
Submitted to the Faculty of the  
Cavite State University  
Indang, Cavite

In partial fulfillment  
of the requirements for the degree of  
Bachelor of Science in Business Management  
(Major in Economics)



00001316

Cash Savers Credit Corporation  
332.742 C81 2002  
FS-103

MICHAEL B. CORO  
April 2002



## ABSTRACT

**CORO, MICHAEL BARREDO.** Cash Savers Credit Corporation Lemery, Batangas. Field Practice Report. Bachelor of Science in Business Management, major in Economics. Cavite State University, Indang Cavite, April 2002. Adviser: Mr. Louie R. Samson.

A three-month field study was conducted at Cash Savers Credit Corporation located at Gen. Luna St., Brgy. Lucky, Lemery, Batangas. The study aimed to gather information on organization, management, production, marketing and financial aspects of the company.

Gathering of data was done through observation and actual participation in the company's activities and personal interviews with the cashier, bookkeeper, and accounting clerk. Part of the training was the exposure and involvement in the different activities of the company.

Problems were identified and feasible solutions were recommended. Study showed that the company faces some problems. One problem encountered is that there is no one to take the duties and responsibilities of the manager during her absence. Another problem is about overdue accounts. With this problem, the company should assign one member of the board who will take charge on the duties of the manager when she is not around. Through this, the company's operation will not slow down.

The student also encountered problems during the conduct of the field study. Documents needed by the student were not readily available. The company failed to give reading materials that could help the student for his written report.



## TABLE OF CONTENTS

	Page
TITLE PAGE .....	i
APPROVAL SHEET .....	ii
BIOGRAPHICAL DATA .....	iii
ACKNOWLEDGMENT .....	iv
ABSTRACT .....	vi
TABLE OF CONTENTS .....	vii
LIST OF TABLES .....	ix
LIST OF FIGURES .....	x
LIST OF APPENDICES .....	xi
INTRODUCTION .....	1
Importance of the Study .....	2
Objectives of the Study .....	3
METHODOLOGY .....	4
Time and Place of the Study .....	4
Data Collection .....	4
Scope and Limitation of the Study .....	4
THE FIRM .....	5
Historical Background .....	5
Description of the Firm .....	5
Organization and Management .....	6
Management Policies .....	10



Motivation and Incentives .....	11
Loans Offered by Cash Savers .....	11
Marketing Operation .....	15
Financial Operation .....	16
Problems Encountered by the Firm .....	17
Future Plans .....	18
FIELD STUDY EXPERIENCES .....	20
Activities .....	20
Observations .....	20
Insights/Reflections .....	21
Problems Encountered by the Student .....	21
SUMMARY .....	22
Summary .....	22
BIBLIOGRAPHY .....	23
APPENDICES .....	24