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**BROILER PRODUCTION : AN  
ENTREPRENEURAL PROJECT**

**FARM PRACTICE REPORT**

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BROILER PRODUCTION: AN  
ENTREPRENEURAL PROJECT

A Farm Practice Report  
Presented to the Faculty of the  
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Indang, Cavite

In Partial Fulfillment  
of the Requirements for the Degree  
Bachelor of Science in Agriculture  
Major in Animal Science



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## ABSTRACT

A broiler production project was conducted at the backyard farm of Mr. Ronie M. Dilig in Barangay Buna Cerca, Indang, Cavite from September 13 to October 30, 1991.

A total of 900 straight-run broiler chicks was used in the project to assess its profitability and to hone the student's business acumen.

The birds were fed *ad libitum* with a commercial broiler starter mash (BSM) during the brooding period and a mixture of BSM (70 %) and ground yellow corn (30 %) during the finishing period. The cycle was 47 days. Management practices similarly applied to commercial broiler production were provided to the birds.

At seven weeks of age, the birds attained an average body weight of 1.603 kg, a cumulative feed consumption of 4.374 kg and a feed conversion efficiency of 2.79.

The project gave a net return of ₱ 9,837.47 and a return on investment of 15.37 percent.

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by

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INTRODUCTION

Broiler production is one of the most popular animal enterprises in the Philippines. This popularity stems from the fact that the chicken is not only a good source of income but also a cheap source of animal protein for Filipinos. It is for these reasons why the need for technicians who are exposed to actual farm situations increases.

At the Don Severino Agricultural College, would-be technicians increase their competence by way of practice, where each manages a profit-oriented small-scale animal