

**LEADERSHIP STYLES OF MANAGERS OF FOOD CHAINS
UNDER JOLLIBEE FOODS CORPORATION IN
SELECTED AREAS OF CAVITE**

THESIS

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INTRODUCTION

Organizations must continually evolve in this fast changing global market place and those that do not take a big risk. To do this, organizations need leaders across all levels in order to improve their chances of long-term success and must plan accordingly.

Organizations must place an increased emphasis and focus on enhancing leadership skills and provide a leadership development programme which emphasizes the critical importance of a change, creativity, innovation, people skills, motivation and enterprise. A key challenge is to inspire those who play a key role in the organizations' future and the best way to learn is to do it. Organizations need to offer suitable challenges, recognition, and support to prospective leaders, as well as minimizing the barriers for sustained leadership development. One thing is certain. The leadership factor is significantly more important than ever before and needs to be on the strategic agenda of