

EXPOSURE TO SPOKEN WORD POETRY AND THE ORAL
COMMUNICATION SKILLS OF SELECTED STUDENTS
IN CAVITE STATE UNIVERSITY MAIN CAMPUS

THESIS

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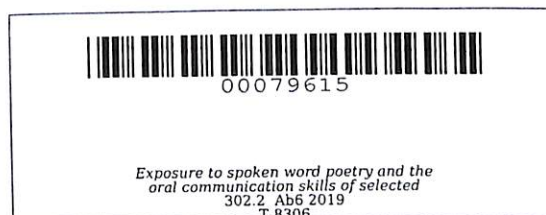
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**EXPOSURE TO SPOKEN WORD POETRY AND THE ORAL
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IN CAVITE STATE UNIVERSITY MAIN CAMPUS**

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ABSTRACT

ABLAY, MARCHELLE DANIELLE and DORIA, PHILIP JOHN. Exposure to Spoken Word Poetry and the Oral Communication Skills of Selected Students in Cavite State University, Main Campus. Undergraduate Thesis. Bachelor of Arts in Journalism. Cavite State University, Indang, Cavite. June 2019. Adviser: Ms. Ruby A. Manaig.

The study was conducted from December 2018 to April 2019 at Cavite State University – Main Campus. The study aimed to determine the level of exposure to spoken word poetry videos through Facebook, YouTube, and live stages of selected students in CvSU Main Campus, the level of oral communication skills of these students, and the relationship between the participants' exposure to spoken word poetry and their oral communication skills.

Purposive sampling was used to gather data from the students who were enrolled at Cavite State University - Main Campus and were already exposed to spoken word poetry videos.

Researchers used an adapted survey questionnaire which was divided into two parts. First part determined the participants' exposure to spoken word poetry through Facebook, YouTube, and live stages. Second part was a series of questions obtained from Verderber (1999) that determined the oral communication skills of the participants.

Mean, standard deviation, Chi-square, and Cramer's V were used as statistical tools.

The findings from the survey revealed that participants were moderately exposed to spoken word poetry videos and had high oral communications skills.

Based on the results of the study, the participants' exposure to spoken word poetry videos had a direct and significant relationship with their oral communication

skills. This showed that the spoken word poetry videos on Facebook, YouTube, and live stages had an effect on audience's oral communication skills.

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INTRODUCTION

Communication is the natural aspect of man's life. It is a form of expressing one's thoughts, emotion and experience to other people with the use of different media like speech, signal, gestures and writing or even through an individual's behavior.

Spoken word poetry is one of the communication methods an individual can use to express his thoughts and opinion. It is an oral art that many possess and practice. Through the creative writing of a poem to performing the poetry piece in front of a crowd is a form of oral communication. Words are powerful tool of advocacy which makes it possible to communicate lived experiences on an emotional level. These allow for this expression of self that gives people an outlet to release feelings they may have about life, society or themselves (Roberts, 2015). This kind of art can make a huge impact to the listeners, especially if the deliverer is performing a piece based on experience or with strong advocacy.