

# Advanced Research Methods for Applied Psychology

Design, Analysis and Reporting

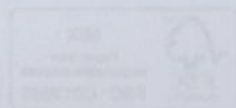
Edited by **Paula Brough**

# **Advanced Research Methods for Applied Psychology**

Design, Analysis and Reporting

**Edited by  
Paula Brough**

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**"Advanced Research Methods for Applied Psychology is a thorough and accessible introduction to the research methods used by applied psychologists and organizational researchers. It includes both basic and advanced topics as well as topics that are often overlooked in books on research methodology. It is both a teaching tool for students learning to conduct research and a resource for experienced researchers who need a source to consult on a particular topic."**

*– Paul Spector, University of South Florida, USA*

**"This comprehensive book contains a set of accessible and practical chapters dealing with the essentials of doing applied research in psychology, from designing a study to reporting its results. I am sure that many researchers in psychology – at all levels – will profit from the insights discussed in this book."**

*– Toon W. Taris, Utrecht University, The Netherlands*

This is the first comprehensive guide to the range of research methods available to applied psychologists. Ideally suited to students and researchers alike, and covering both quantitative and qualitative techniques, the book takes readers on a journey from research design to final reporting. The book is divided into four sections, with chapters written by leading international researchers working in a range of applied settings:

- Getting Started
- Data Collection
- Data Analysis
- Research Dissemination

With coverage of sampling and ethical issues, and chapters on everything from experimental and quasi-experimental designs to longitudinal data collection and focus groups, the book provides a concise overview not only of the options available for applied research but also of how to make sense of the data produced. It includes chapters on organisational interventions and the use of digital technologies and concludes with chapters on how to publish your research, whether it's a thesis, journal article or organisational report.

This is a must-have book for anyone conducting psychological research in an applied setting.

**Paula Brough** is Professor of Organisational Psychology in the School of Applied Psychology, Griffith University, Australia.

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