

EMPLOYEE ENGAGEMENT OF MARAWI LEISURE PARK INCORPORATED

A Case Study
Submitted to the faculty of
College of Economics, Management, and Development Studies
Cavite State University
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Bachelor of Science in Business Management

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ABSTRACT

TEPACE, CIANA MARIE CALLEDO. Employee Engagement of Marawi Leisure Park Inc. Case Study. Bachelor of Science in Business Management major in Human Resource Development Management, December 2018. Cavite State University Cavite. Adviser: Ms. Danikka A. Cubillo.

A case study was conducted for 320 hours at Marawai Leisure Park Inc., located at Km. 41 A. Soriano Highway, Barangay Capipisa East, Tanza, Cavite from March 24, 2017 to May 4, 2017. Its focus was to analyze the employee engagement of the company.

Data and information about the employee engagement were gathered from previous company files and operations manual. Additional information was obtained through observation, actual involvement in the company operations and personal interviews from selected senior and newly hired company employees.

Marawi Leisure Park Incorporated formerly known as Tanza Oasis Hotel and Resort specializes in accommodating large sets of guest for conducting seminars, general assembly, weddings, parties, conference and corporate events. It also offers a variety of services to produce customer satisfaction specifically giving them an extravagant experience, enjoyable and memorable event.

Marawi Leisure Park Incorporated has employee engagement which included sports fest, company outing, general assembly, Christmas party, anniversary, team building and compensation benefits through health card, gift incentives, travel incentives, service incentives, and salary increase. These practices resulted to recurring of problems and provided a more efficient policy engagement program that benefit not only the employees but also the whole company in totality.

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