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**CAVITE VEGETABLE AND FRUIT GROWERS DEVELOPMENT
COOPERATIVE INCORPORATED: A CASE STUDY**

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COOPERATIVE INCORPORATED: A CASE STUDY

A Case Study

Presented to the Faculty of the
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ABSTRACT

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A three-month field study was conducted at Cavite Vegetable and Fruit Growers Development Cooperative, Inc., a cooperative arm of Second Laguna de Bay Irrigation Project — Vegetable Component, located at Paradahan, Tanza, Cavite. It aimed to provide the trainee the actual practice and the chance to apply his gained knowledge in agribusiness management to actual working situations. During the duration of the study, problems were identified and feasible solutions were recommended.

It was observed that the firm lacked qualified personnel to take charge of the collection of accounts receivables. The firm also lacked transportation facilities such as delivery trucks that causes the problem of delayed dealership of farm inputs to the farmers in the field.

To cope with this, the firm should hire personnel to handle accounts receivable collection. It is also recommended that the cooperative firm should provide its own service vehicles or otherwise, coordinate trips with the Second Laguna

de Bay Irrigation Project's delivery trucks to solve the problem on delayed delivery of farm inputs such as fertilizers.

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CAVITE VEGETABLE AND FRUIT GROWERS DEVELOPMENT COOPERATIVE INC.

A CASE STUDY^{1/}

by

MARTE DELLOSA DILOY

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INTRODUCTION

The Philippines, just like other countries, is concerned with maximizing it's people's welfare. Its main goal is economic prosperity to meet the ideals of abundant economic goods and services within reach by all, to have a strong reservoir of the national wealth and government services, to increase individual prosperity which truly reflects increased national progress, and to result to a large national income and higher standards of living for equitable distribution of the wealth produced.

But all of these can only be attained through a simple looking word, cooperation. And cooperative is an