SUPPLY CHAIN MANAGEMENT OF CAVITE FARMERS FEEDMILLING AND MARKETING COOPERATIVE (CAFFMACO)

Case Study
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ABSTRACT

MOJICA, ADRIAN L. Supply Chain Management of Cavite Farmers Feedmilling and Marketing Cooperative (CAFFMACO). Undergraduate Case Study. Bachelor of Science in Business Management major in Operations Management, Cavite State University, May 2017. Adviser: Ms. Glenda S. Peña

The case study was conducted at CAFFMACO in Silang, Cavite from January to March 2017 to apply his knowledge in Business Management specifically in Operations Management. The study generally aimed to determine the supply chain management and production system of the company. Specifically, the study aimed to determine its supply chain and the production, and identify the problems encountered by the firm in product design and production to give feasible solutions to the aforementioned problems.

The data presented in the study were gathered through personal observations and interviews with the personnel involved in the supply chain. These data were considered as primary data of the study. Company files and information retrieved from the internet were secondary data. Descriptive method was used as a technique of analysis. SWOT analysis was also used to evaluate the performance of the company in its production and distribution aspects.

Cavite Farmers Feedmilling and Marketing Cooperative is one of the leading feed millers and cooperative in Cavite for over 40 years. The firm have employees who have concern in their specific departments and a passion in company to become successful feed millers.

The supply chain management of Cavite Farmers Feedmilling and Marketing Cooperative is divided into three components which include the warehouse process,

production process and the transfer finished goods in sales department or the distribution of the product to customers. Warehouse flow process are requisition and purchasing, delivery, getting the sample of raw materials, weighing truckscale, checking and receiving and warehouse stocking. While the production flow are request finished good from sales, mixing the raw materials, finished goods/mash, pellet mill, cooler, bin-finished goods, packaging, checker and transfer to sales. In distribution, it all starts upon transfer to sales, direct buyers, delivery of finished goods, retailers and consumers which make up the detailed supply chain flow of CAFFMACO. Scheduling of milling operations of feeds depends only when the sales department are requesting what type of feeds they need. Furthermore, through personal contact of members, produced goods were delivered mostly to customers within Cavite and Batangas areas.

As the proponent observed the company's supply chain management, he found out that the company has problems involving its equipment, delay of distribution of products to customers and lack of computer systems for inventory practices.

In order to solve the problems stated, recommendations were presented in this paper together with the action plan formulated to serve as the company's guide on improving the areas of product design and production.

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