

✓ CAVITE FARMERS FEEDMILLING AND MARKETING

COOPERATIVE (CAFFMACO):

A CASE STUDY

A Case Study

Presented to the Faculty of the
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PERLA V. PANGANIBAN

NERISSA P. PEÑALBA

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A B S T R A C T

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This study was conducted to: a) enable the students apply their knowledge, skills and tools in agribusiness management to real life situation and experiences; b) describe the management and operations of a feedmilling business, CAFFMACO as a cooperative in particular; c) analyze problems/issues/concerns of CAFFMACO and ascertain its present status; and d) recommend viable and possible solutions that will greatly and efficiently solve the problems.

During the three-month field practice, relevant data were gathered from files of the cooperative, through observation and interviews with the management staff.

Data and information gathered from the different aspects of the entire business were analyzed. It was found out that CAFFMACO, despite its good and stable performance in the feedmilling industry, suffers from various problems. These include the continuous loss of its poultry and livestock projects, insufficient supply of electrical power, irregular supply of clean raw materials, yellow

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