

# **THE AB SARJEAN INTEGRATED FARMING PROJECT**

**An Enterprise Development Project Report  
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of the requirements for the degree of  
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*The AB Sarjean integrated farming project*  
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## ABSTRACT

**ROXAS, E., LAGMAN, R., ESTEVA, A., SALONGA, N., CANIYA, S., BAES, J., and TORRE, A.,** "Integrated Farming Project: An Entrepreneurial Project" Bachelor of Science in Business Management major in Agribusiness, Cavite State University. April 2001  
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A four-month integrated farming project was conducted to allow actual application of management and agribusiness principles in operating an integrated farm enterprise.

The initial capital of the enterprise was P 167,700.00, of which P 140,000.00 was provided by the DOST- TAPI- CvSU DATBED Program at a minimal interest of six percent per annum and the remaining P 37, 700.00 was provided by the proponents.

The enterprise involved five projects, namely: broiler production, hog fattening, quail egg production, cutflower production and vegetables production.

The first project was broiler production. It was operated under a contract growing scheme with Cavite Feedmilling Corporation (CAFCOR).

The cost and return analysis of broiler production showed that after four months of operation, the project obtained a total sales of P 245, 545.00 from produced broiler while the net income obtained was P 11, 711.80. The return on investment recorded was 53 percent while the net profit margin was only five percent.

In hog fattening, the proponents were able to produce 20 hogs for three months operation. The net income recorded was only P 2,485.25. The return on investment and net profit margin of hog fattening were both three percent.

Another project involved was quail egg production. The proponents raised 600 heads of quail. After four months of operation, the project obtained a net income of P 2, 805.00.



The vegetable production obtained a net income of P 2, 222.75 after four months of operation . The return on investment of the project was 131 percent and the net profit margin recorded was 65 percent.

The last project was cutflower production . The net income obtained was P 4, 579.75. The return on investment of the project was 92 percent while the profit margin was 48 percent.

In operating an integrated farming enterprise, there were several problems that the group encountered such as changes in environmental condition, water shortage , increasing prices of feeds , high mortality and presence of pests and diseases.

Through this integrated farming project, the student's capabilities in management, social relationship, and decision making in handling a business were developed.



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