

**PERCEPTION AND PREPARATIONS OF HUMAN RESOURCE MANAGERS
AND READINESS OF MANUFACTURING COMPANIES TO ASEAN
INTEGRATION IN SELECTED AREAS OF CAVITE**

THESIS

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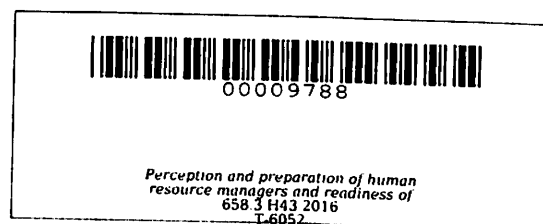
THESIS/SP 658.3 H43 2016

April 2016

**PERCEPTION AND PREPARATIONS OF HUMAN RESOURCE MANAGERS
AND READINESS OF MANUFACTURING COMPANIES TO ASEAN
INTEGRATION IN SELECTED AREAS OF CAVITE**

Undergraduate Thesis
Submitted to the Faculty of
College of Economics, Management, and Development Studies
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree
Bachelor of Science in Business Management major in
Human Resource Development



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April 2016

ABSTRACT

HERPACIO, CATHERINE L., KAPANGYARIHAN, HENISIE T., MIEL ALLEXANDREA ANNE T. **Perception and Preparation of Human Resource Managers and Readiness of Manufacturing Companies to ASEAN Integration in selected area of Cavite.** Undergraduate Thesis. Bachelor of Science in Business Management Major in Human Resource Development Management. Cavite State University, Indang, Cavite, April 2016. Adviser : Dr. Florindo C. Ilagan.

This study was conducted from November 2015 to March 2016 to determine the perception and preparation of human resource managers to ASEAN Integration and readiness of manufacturing companies in selected area of Cavite. The study aimed to determine the demographic profile, the perception and the preparations made by human resource managers with respect to the ASEAN Integration, the degree of preparation, the readiness of manufacturing companies to ASEAN Integration and the significant relationship between perception and preparation of human resource managers to ASEAN Integration.

A questionnaire was used to gather data from 100 participants with the use of a survey questionnaire developed by the researches. Frequency count, percentage, mean and standard deviation were used in the analysis. Spearman rank was used to test the hypothesis.

Results showed that the human resource managers in manufacturing companies were mostly in their 40s, majority were female, married, with bachelor's degree and working in the company at most 8 years.

Human resource managers were found to have a positive perception of ASEAN Integration and they have moderate preparation in view of this event.

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PERCEPTION AND PREPARATIONS OF HUMAN RESOURCE MANAGERS AND READINESS OF MANUFACTURING COMPANIES TO ASEAN INTEGRATION IN SELECTED AREAS OF CAVITE

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An undergraduate thesis manuscript submitted to the faculty of the Department of Management, College of Economics, Management and Development Studies, Cavite State University, Indang, Cavite in partial fulfillment of the requirements for the degree of Bachelor of Science in Business Management with Contribution no. _____.
Prepared under the supervision of Dr. Florindo C. Ilagan.

INTRODUCTION

In the year 2016, Filipinos can freely move for work anywhere in the 10 countries that comprise the Association of Southeast Asian Nations or better known as ASEAN. The opportunities for the job seeker are getting better and bigger when ASEAN member countries integrate into one economic community. The ASEAN economic community, as envisioned by ASEAN leaders in 2007, aims to have a single market for all members characterized by free flow of goods, free flow of services, free flow of investment, free flow of capital and free flow of skilled labor. However, their development can also be a challenge that the business owner will encounter like challenge of poor quality in terms of labor standards.

ASEAN was formed in 1967 by Indonesia, Malaysia, Philippines, Singapore, and Thailand. Brunei joined in 1984, followed by Vietnam in 1995, Laos and Burma in 1997