



ENTERPRISE RESOURCE PLANNING

Vrinda Arora

Enterprise Resource Planning

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RANDOM PUBLICATIONS

NEW DELHI (INDIA)

Enterprise Resource Planning

edited by Vrinda Arora

This edition published by Random Publications,
Gali Murari Lal, Ansari Road Daryaganj,
New Delhi-110002 (India)

ISBN 978-93-52697-91-5

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Published in 2021 in India by

RANDOM PUBLICATIONS

4376-A/4B, Gali Murari Lal, Ansari Road
New Delhi-110002

Phone : +9111-43580356, 011-23289044, 011-43142548

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Reprinted 2022

Type Setting by : Friends Media, Delhi-110089
Digitally Printed at: Replika Press Pvt. Ltd.

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Enterprise resource planning (ERP) is defined as the ability to deliver an integrated suite of business applications. ERP tools share a common process and data model, covering broad and deep operational end-to-end processes, such as those found in finance, HR, distribution, manufacturing, service and the supply chain. ERP applications automate and support a range of administrative and operational business processes across multiple industries, including line of business, customer-facing, administrative and the asset management aspects of an enterprise. ERP deployments are complex and expensive endeavors, and some organizations struggle to define the business benefits. Enterprise resource planning (ERP) is a process used by companies to manage and integrate the important parts of their businesses. Many ERP software applications are important to companies because they help them implement resource planning by integrating all of the processes needed to run their companies with a single system. An ERP software system can also integrate planning, purchasing inventory, sales, marketing, finance, human resources, and more. Enterprise resource planning covers extensive range of topics such as the basic concepts of enterprise systems.

Contents: 1. Introduction, 2. Enterprise Resource Planning in the IT Industry, 3. Operational Support and Enterprise Systems, 4. Entrepreneurship and Business Planning, 5. Public Enterprise Management, 6. Human Resource Management: Policies and Practices, 7. Role of Micro Enterprises in Economic Development, 8. Successful Immigrant Planning of Entrepreneurs, 9. New Immigrant Planning of Entrepreneurs.

About the Author



Vrinda Arora, a young, dynamic, and promising scholar, is a Hons. Graduate from Khalsa College, Delhi University. She is one of the most respected teachers in the academic circle around. She is an author in her own right, is B.Com. Hons., with a P.G. Diploma in Japanese. She attained practical experience in the area of teaching and Auditing, as she is Currently, a visiting faculty for Business Management students. Now, she has devoted herself to teaching and research only. In her spare hours, she also trains future business executives,

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New Delhi-110002, Ph: +91-11-43142548/43580356/23289044
Email: randomexports@gmail.com,
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ISBN 978-93-52697-91-5



Size: Royal
Pgs.: 300 (Appx.)