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# BACKYARD BROILER PRODUCTION: AN ENTREPRENEURIAL PROJECT

## FARM PRACTICE

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# BACKYARD BROILER PRODUCTION: AN ENTREPRENEURIAL PROJECT

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#### **ABSTRACT**

This farm practice was conducted at Labrador's Poultry Farm from January 23, 1995 to March 4, 1995 in Lumampong Halayhay, Indang, Cavite.

A total of 477 birds was recovered out of 500 birds raised, with 4.6% mortality as noted. The birds consumed a total of 1775 kg of feeds or an average of 3.72 kg. A final body weight of 1.78 was recorded giving a feed conversion efficiency of 2.15 per bird.

After 41 days of providing the birds with proper care and management, the birds were sold in liveweight basis.

The project had a gross income of \$\mathbb{P}34,861.46 with an actual expense of \$\mathbb{P}27,356.58. A net income of \$\mathbb{P}7,504.88 was realized resulting to a 21.52% return on investment.

Problems encountered were abrupt change of weather and colds suffered by the birds but they were solved at once by adding another tank of gas for the heater and old newspaper to conserve heat for the birds and by giving them medicine as prescribed by the College veterinarian.

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#### INTRODUCTION

The success of the rapidly growing broiler industry in the country nowadays is clearly shown by the increasing number of Filipinos patronizing chicken meat. To be given credit for its success are the farmers involved in this venture, those who generate additional family income and the commercial growers as well.

Knowing that every business has some risks, every raiser must keep an eye in anticipating these problems. As a preparation for these, students must be equipped with managerial skills which can be acquired through farm practice.