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Management Practices Employed at Si. Peter's Broiler Ponkey Farm

Special Problem

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MANAGEMENT PRACTICES EMPLOYED AT ST. PETER'S BROILER POULTRY FARM

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ABSTRACT

This special problem, "Management Practices Employed at St. Peter's Broiler Poultry Farm", was conducted from February to April 2001 to identify the management practices employed at St. Peter's farm in Tagaytay City and to evaluate the production input and output of the said farm.

The business started with 5,000 broilers in 1998 and at present, it has 15,000 heads of broilers. The breed used in this project is Cobbs Hybro-G-AA. The farm is engaged mainly in broiler production. Modern techniques in brooding and growing were provided. Adequate supply of fresh and clean water and feeds were provided to the birds. The birds were fed Adlibitum throughout the duration of the project. Supplemental feeds were also given to the animals. Strict hygiene and sanitation were taken into consideration. The broiler farm depended entirely on commercial feeds provided by the Chino Hills Corporation.

Additional income was gained through the sales of empty bags, manures and culled birds.

This survey revealed the importance of systematic and scientific management practices for the success of a poultry business.

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MANAGEMENT PRACTICES EMPLOYED AT ST. PETER'S BROILER POULTRY FARM

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INTRODUCTION

Broiler production in the Philippines has gone a long way from the small backyard unit to the large commercial operation. Raising chicken for meat processes has even surpassed other similar industries.

The Philippine's increasing population coupled with the significant increase in the per capital income will mean higher per capital income. This implies that not only will there be more people to buy poultry and livestock products, but more importantly, their purchasing power will increase. Beside we should also consider that our country has a young population base. It comprises 70% of the total population, a structure posing greater demand and consumption.

As the demand for chicken meal grows, so does the need for quality product and updated skills to totally enhance the whole production scheme.