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# BACKYARD BROILER PRODUCTION: ASSET ENTREPRENEUTIAL PROJECT

FARM PRACTICE REPORT

MICHAEL M. DILIDILI

Degermant of Animal one Weightery Sciences

Cavite State University

Indang, Covite

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## BACKYARD BROILER PRODUCTION: AN ENTREPRENEURIAL PROJECT

Farm Practice Report
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MICHAEL MALIPOL DILIDILI

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#### ABSTRACT

A farm practice in broiler production was conducted at Chavez Poultry Farm in Aguado, Trece Martires City, Cavite from November 14 to December 24, 1997 to gain entrepreneurial and managerial skill in actual broiler production.

After the operation, a total of 2,415 birds was recovered out of 2,500 birds raised, with 3.4 percent mortality. The birds consumed a total of 8,850 kg of feeds or an average of 3.59 kg. A final average body weight of 1.7 kg was attained, giving a feed conversion efficiency of 2.11 kg per bird.

The project had a total production cost of \$\P162,265.35\$ with total sales of \$\P189,738.00\$. A net income of \$\P27,472.65\$ was realized, resulting in 16.93 percent return on investment.

The project encountered problems like lameness, stress due to disturbances while feeding, watering and vaccinating.

#### TABLE OF CONTENTS

|                               | Page |
|-------------------------------|------|
| BIOGRAPHICAL DATA             | ii   |
| ACKNOWLEDGMENT                | iii  |
| ABSTRACT                      | iv   |
| LIST OF TABLES                | vii  |
| INTRODUCTION                  | 1    |
| Importance of the Project     | 2    |
| Objectives of the Project     | 2    |
| Time and Place of the Project | 2    |
| EXPECTED OUTPUT               | 3    |
| STRATEGY OF IMPLEMENTATION    | 4    |
| Stocks                        | 4    |
| Housing                       | 4    |
| Feeds and Feeding             | 5    |
| Health and Sanitation         | 5    |
| Marketing                     | 9    |
| Data Gathering                | 9    |
| COST AND RETURN ESTIMATE      | 10   |
| TIMETABLE OF ACTIVITIES       | 13   |
| DISCUSSION OF PROJECT OUTCOME | 14   |
| Body Weight                   | 14   |
| Feed Consumption              | 15   |
| Feed Conversion Efficiency    | 16   |
| Mortality                     | 17   |
| Cost and Return               | 18   |

| MUTUAL COST AND RETURN              | 22 |
|-------------------------------------|----|
| MARY, CONCLUSION AND RECOMMENDATION | 25 |
| Summary                             | 25 |
| Conclusion                          | 26 |
| Recommendation                      | 26 |
| APPENDICES                          | 27 |

more than being the restrict and antend

#### LIST OF TABLES

| No. |                              | Title                            |                           |           | Page |
|-----|------------------------------|----------------------------------|---------------------------|-----------|------|
| 1   | The health p<br>the project  | rogram follow                    | ed in                     |           | 6    |
| 2   | Average body<br>at 28 and 41 | weight of th<br>days of age,     | e birds<br>kg             |           | 14   |
| 3   | Average feed<br>at 28 and 41 | consumption days of age,         | of the birds              |           | 15   |
| 4   | Average feed<br>birds at 28  | conversion e<br>and 41 days o    | fficiency of f age, kg    | the       | 16   |
| 5   |                              | om day-old up                    |                           |           | 17   |
| 6   | Comparison b                 | etween project<br>luction and in | ted and actu              | al<br>    | 18   |
| 7   | Drugs, vacci<br>health subst | nes, vitamins<br>ances utiliz    | and other<br>ed in the pr | oject, ₽. | 20   |
| 8   | Miscellaneuc                 | s expenses                       |                           |           | 21   |
|     |                              |                                  |                           |           |      |

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#### MICHAEL M. DILIDILI

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#### INTRODUCTION

Broiler production is one of the biggest business enterprises and has gained popularity because of its profitability. Many people, not only farmers are interested in this type of business because it helps them to uplift their level of living.

Aside from this, the broiler chicken is a good source of protein and food for the Filipinos. In addition, the country's population is continuing to increase, hence the need to produce more broilers to sustain the people's need for protein.

A project in broiler production which is also a requirement is a good training ground for Animal Science students to apply their skills and knowledge in broiler production into practice.