

**FINANCIAL MANAGEMENT PRACTICES  
OF SILAN'S AGRI FARM**

**Case Study**

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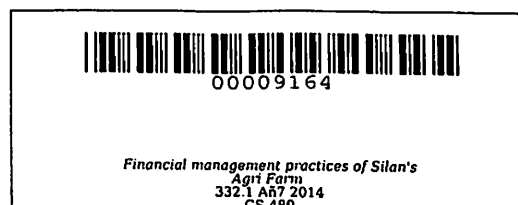
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**FINANCIAL MANAGEMENT PRACTICES  
OF SILAN'S AGRI FARM**

Undergraduate Case Study  
Submitted to the Faculty of the  
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Bachelor of Science in Business Management



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## **ABSTRACT**

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A one-and-a half month case study entitled Financial Management Practices of Silan'sAgri Farm was conducted from February 6, 2014 to March 24, 2014 at Silan'sAgri Farm located a Tambo Kulit, Indang, Cavite. The study was conducted to analyze the financial management practices of Silan'sAgri Farm. Specifically, the study aimed to determine the financial management practices used by Silan'sAgri Farm in terms of cash management practices and account receivable management practices; determine the profitability of Silan'sAgri Farm; analyze the practices in financial management of Silan'sAgri Farm using SWOT analysis; and identify the problems encountered in financial management of the farm and recommended solutions to the problems identified.

Data and information were gathered through observation and personal interview with the owner and manager of Silan'sAgri Farm. Also, financial statements were obtained from the Silan'sAgri Farm records.

Descriptive methods were used to describe the financial management practices of Silan'sAgri Farm. Tables were used in presenting the financial management practices.

Financial management practices are vital to a farm to make their business survive and continue. Financial management practices of the farm were implemented to show to the owner how their money circulates in the farm. On cash management practices, cash budgeting technique enables the owner of the farm to manage money in a manner that

will ensure that all bills and expenses can be paid promptly. This allows them to cut down on unproductive expenses, bring in financial efficiency, and improve the quality of financial decisions. On accounts receivable management practices, their practices like granting of discounts and sell on credit encouraged their customer to buy in bulk and they get more potential customers.

Silan's Agri Farm must develop their knowledge on financial management practices through deliberate study, development trainings or through the assistance of professionals.

Farming is indeed a profitable business; anyone can venture in the said business given time, capital, and enough patience.

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# **FINANCIAL MANAGEMENT PRACTICES OF SILAN'S AGRI FARM**

**Joeven V. Añonuevo**

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## **INTRODUCTION**

Agricultural production is highly competitive, and each year farm owners are looking forward to create or sustain their competitive advantage. The primary financial goal of the business is to maximize the wealth of the firm's owners, but each year, thousands of potentially successful business firm fail because of poor financial management. The use of financial management practices in agricultural business is quickly becoming necessary for survival.

Financial management is the efficient and effective management of money (funds) in such a manner as to accomplish the objectives of the organization. It is the specialized functions directly associated with the top management. The significance of this function is not only seen in the 'Line' but also in the capacity of 'Staff' in overall administration of a company.