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Business Ethics & Corporate Social Responsibility

Revised Edition

Rose Mario B. Maximiano

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Revised Edition

JOSE MARIO B. MAXIMIANO

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Acknowledged as one of the pioneers in CSR education in the Philippines, Jose Mario B. Maximiano has been instrumental in the establishment of corporate foundations and the formulation of the Code of Business Ethics of some cutting-edge companies here and abroad.

Dr. Maximiano is the author of *Ethics and Social Responsibility in Mass Communications* (2007), *Managing Human Resources in the 21st Century* (2006), *Corporate Social Responsibility* (2003), and *Global Business Ethics for Filipinos* (2001), and co-author of *Human Rights and the Business World* (2007). Many of these works, e-catalogued by the US Library of Congress, National Library of Australia, Yale University, and Open Library, are widely used as college textbooks.

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