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**SOFTWARE DEVELOPMENT: DO IT YOURSELF PERSONALIZED T - SHIRTS
AND SOUVENIR ITEMS FOR BAHAGHANI ARTS AND SIGNS**

**An Undergraduate Thesis
Submitted to the Faculty Members of
College of Business and Entrepreneurship
Cavite State University
Imus, Cavite**

**In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Computer Science**

**MARK FORTALIZA AMORO
JANZL OLARTE PICOY
April 2009**

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PERSONALIZED T-SHIRTS & SOUVENIR ITEMS
FOR BAHAGHARI ARTS & SIGNS

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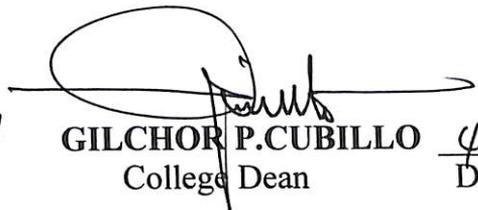

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ABSTRACT

AMORO, MARK FORTALIZA and PICOY, JAHZL OLARTE. **Software development: Do it yourself Personalized T-shirt and souvenir items for Bahaghari Arts and Signs.** Undergraduate Thesis. Bachelor of Science in Computer Science. Cavite State University, Imus, Cavite. April 2009. Adviser: Ms. Kathleen Delos Santos.

The study focused on the software development for Do it yourself personalized t-shirts and souvenir items for the Bahaghari Arts and Signs. This study aimed to create a software product that will help the Bahaghari Arts and Signs in choosing the design for personalized shirts for their customer and to provide a software that is easy to use for the Bahaghari Arts and Signs and also to determine the effectiveness of the software product with respect to efficiency, user-friendliness, functionality and appearance.

The respondents of this study were the Bahaghari Arts and Signs. The descriptive method such as mean, frequency and percentage was used to determine the software's effectiveness. The researcher gave the employees of the Bahaghari Arts and Signs questionnaires for them to evaluate the software. Likert scale was used in measuring the respondents' response.

As a result, the researcher concludes that the software development Do it yourself for personalized t-shirt and souvenir items will be a great help for the Bahaghari Arts and Signs in having their own designs and to have a good and direct communication with their customers. This will help the customer to customize their own personalized products.

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**Mark Fortaliza Amoro
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An undergraduate thesis manuscript submitted to the faculty members of the College of Business and Entrepreneurship, Imus, Cavite in partial fulfillment of the requirements for the degree of Bachelor of Science in Computer Science with Contribution no. _____. Prepared under the supervision of Ms. Kathleen Delos S. Santos.

INTRODUCTION

Throughout the past ten years, electronic technology has changed drastically. Having a computer and the Internet is almost a necessity for people, especially in the field of business. This study will help the Bahaghari Arts and Signs to promote their products to most shoppers who are looking to software product that will save time and energy and at the same time shoppers can have the product they need. Through this study customers are able to view a software product for personalized shirt and souvenir items with their own picture on it and at the same time they can choose the style they want.

Personalized gifts and custom put the power of the person into product and make every personalized gift a unique treasure. Offering the recipient thoughtful personalized things fills the deep of human need for expression and identity done in two or more colors because of art and set up restrictions. However, this digitally printed personalized custom t-shirt's offer vivid and full color without minimum order or setups.