

AWARENESS AND KNOWLEDGE OF SELECTED STUDENTS OF
CAVITE STATE UNIVERSITY ON THE INTELLECTUAL
PROPERTY CODE OF THE PHILIPPINES (R.A. 8293)

THESIS

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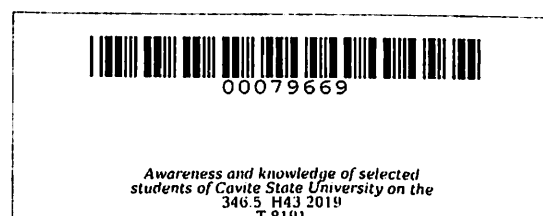
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**AWARENESS AND KNOWLEDGE OF SELECTED STUDENTS OF
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(R.A 8293)**

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ABSTRACT

HERNANDEZ, LORRAINE G., and SALAMANGCA, AH-RANG T. Awareness and Knowledge of Selected Students of Cavite State University on the Intellectual Property Code of the Philippines (R.A. 8293). Undergraduate Thesis. Bachelor of Arts in Journalism. Cavite State University Indang, Cavite. June 2019. Adviser: Ms. Kimmi Dane N. Jimenez.

The study was conducted to determine the level of awareness and knowledge of selected students of the Cavite State University of Indang, Cavite on Intellectual Property Code of the Philippines and the relationship between these variables. Specifically, it determined their level of awareness and level of knowledge in terms of; general provision, copyright, patent, and trademark.

This study was limited to the works, arts, inventions, and other intellectual properties. The participants of this study were students enrolled in various programs requiring undergraduate thesis specifically graduating students as well as students whose courses are subject to having an invention or original work that may result to having one's work licensed.

This study used the descriptive quantitative research. Validated survey questionnaires were distributed to 370 students who were selected through the purposive sampling technique.

The study found out that majority of the participants were slightly aware and moderately knowledgeable of the IP Code. Moreover, the study revealed a significant relationship between the participants' awareness level and knowledge on IP Code of the Philippines.

With this finding, it is recommended that the university takes extra effort to provide activities that may increase the knowledge of the students, faculty, and staff on the Intellectual Property Code of the Philippines. This would be made possible through conduct of seminar, symposia, workshops, preparation and display of promotional materials on the Intellectual Property Code of the Philippines.

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INTRODUCTION

Communication outlets as a primary means of information dissemination require legal and ethical regulations in dispersing information to the public. One's intellect is the fundamental component in every information, invention and creation produced that is certainly useful to the society. Thus, proper regulations and protection on the owners of intellectual properties are highly necessary in achieving desired development and innovation in an overall wellness of societal needs.

Intellectual Property Code of the Philippines (R.A. 8293) is the protector and is responsible for securing the exclusive right of an inventor for its creation. It is not limited to products that are tangible and can be manufactured. As stated in Section 2: Declaration of State Policy of the Intellectual Property Code of the Philippines, "The State recognizes that an effective intellectual and industrial property system is vital to the development of domestic and