BROILER PRODUCTION: AN ENTREPRENEURIAL PROJECT

Entrepreneurial Project

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BROILER PRODUCTION: AN ENTREPRENEURIAL PROJECT

Entrepreneurial Project
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(Major in Animal Production)

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ABSTRACT

RODIL, JOHN KELVIN T. Broiler Production: An Entrepreneurial Project. College of Agriculture, Forestry, Environment and Natural Resources. Cavite State University, Indang, Cavite. April 2015. Adviser: Prof. Irvin dL. Matel.

The project was conducted at Tambo Balagbag, Indang, Cavite from December 1, 2014 to January 6, 2015. It aimed to determine: the cost and return of broiler production; and the proper management in broiler production. A 95% harvest recovery was recorded.

The entrepreneurial project was conducted using 100 straight run-day old chicks for 35 days production period (97% harvest recovery was recorded). A total production cost ₱14,580 was incurred throughout the project with an actual sale of ₱15,325 giving a return of investment 28%.

Raising broiler was truly profitable if the proper management practices are employed. In this kind of business, the most crucial factor that needs to be considered was the availability of feeds and other basic needs of the broilers such as ample water supply and proper facilities. Consistent monitoring of birds was strictly implemented to identify the problems that arises and to solve them accordingly.

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An undergraduate entrepreneurial project manuscript submitted to the faculty of the Department of Agricultural Entrepreneurship, College of Agricultural, Forestry, Environment and Natural Resources, Cavite State University, Indang, Cavite in partial fulfillment of the requirements for the degree of Bachelor in Agricultural Entrepreneurship with the Contribution No. BAE-EP-2014-16. Prepared under the supervision of Dr. Irvin dL. Matel.

INTRODUCTION

Chicken broiler and egg production are the most progressive animal enterprises in the Philippines today. The poultry industry, in fact, began as the backyard enterprise but has shifted to the formation of very large integrated contract farming operations. The growth of the poultry industry in the Philippines has been impressive but its problems which include inefficient management and the prevalence of many destructive poultry diseases and parasites cannot be ignored (BAR, 2012).

As of January 1, 2014, there was a total population of 167.67 million birds which was higher than the previous last year's headcount of 166.39 million birds. The inventory of broilers and native/improved grew by 4.03% and 1.19%, respectively. On the other hand, layer inventory drooped by 6.24% (BAS, 2014).