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# RFM CONTRACT PREEDER FARM: A CASE STUDY

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DON SEVERINO AGRICULTURAL COLLGE Indang, Cavite April, 1993

## RFM CONTRACT BREEDER FARM: A CASE STUDY

#### A Case Study

Presented to the Faculty of the

Department of Agricultural Economics and Agribusiness

Don Severino Agricultural College

Indang, Cavite

In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Agribusiness



RFM contract breeder form : 338.1068 C89 1993 CS-31

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April, 1993

#### ABSTRACT

CUENO, CARLOS MARASIGAN; FERRERA, DANNY A. "RFM BREEDER CONTRACT FARM". Undergraduate Case Study, Bachelor of Science in Agribusiness, Don Severino Agricultural College, April, 1993. Adviser: Miss Lina Abogadie.

A three-month field study (from June to August, 1992) was conducted in RFM Breeder Farms (Ivan and Gazcel Farm) in Sabang, Naic, Cavite and in one contract-to-grow farm (Reyes Farm) in Natatas, Tanauan, Batangas to apply gained knowledge, skills and tools in agribusiness management to real-life situations. Problems of the farm were identified and solutions were recommended.

It was found out that problems on production activities were due to inefficient management. Also, there was an increasing number of rejected eggs. Broken eggs result because of the rough road from the farm to the delivery site.

The farm should develop different policies and procedures for proper guidance of workers and to facilitate job monitoring and evaluation. To solve the problems on the increasing number of rejects, there should be a construction of concrete roads.

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A case study presented to the faculty of the Department of Agricultural Economics and Agribusiness, Don Severino Agricultural College, Indang, Cavite in partial fulfillment of the requirements for graduation with the degree of Bachelor of Science in Agribusiness (BSAB). Contribution No. AB-93-05. Prepared in the Department of Agricultural Economics and Agribusiness under the direct supervision and guidance of Miss Lina C. Abogadie.

#### INTRODUCTION

Many of the Filipinos depend on poultry production and industries allied to it for their livelihood. The raising of poultry has now become an important branch of agriculture, mainly because of the environmental conditions in the country; uniform climate, abundant water supply and availability of feeds all year round.

The poultry business has now become firmly established as a part of agricultural production of the country. It exerts a tremendous impact on the economy. It is a business enterprise that can boost the income