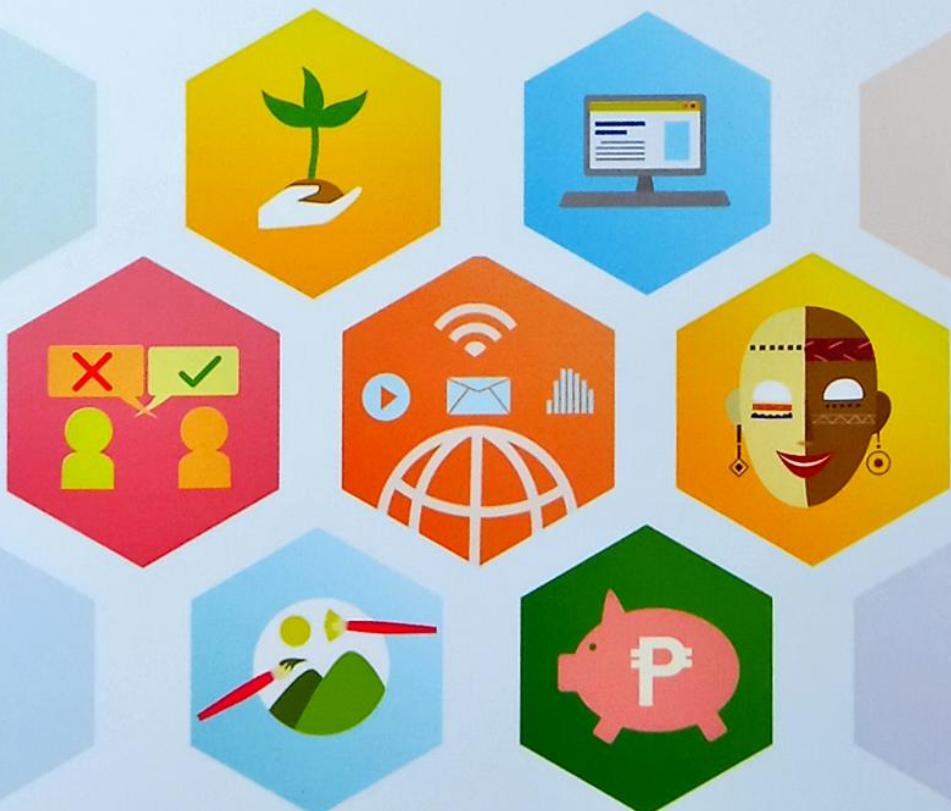




BUILDING AND ENHANCING NEW LITERACIES ACROSS THE CURRICULUM

Elen Joy P. Alata, MA Ed.
Eigen John T. Ignacio, MA Ed.



First Edition

BUILDING AND ENHANCING NEW LITERACIES ACROSS THE CURRICULUM

**Elen Joy Alata, MA Ed.
Eigen John T. Ignacio, MA Ed.**

Published & Distributed by
 **REX Book Store**
856 Nicanor Reyes, Sr. St.
Tel. Nos. 736-05-67 • 735-13-64
1977 C.M. Recto Avenue
Tel. Nos. 735-55-27 • 735-55-34
Manila, Philippines
www.rexpublishing.com.ph



Philippine Copyright 2019
by Rex Book Store, Inc.
and
Elen Joy P. Alata, MA Ed.
Eigen John T. Ignacio, MA Ed.

RBS Building and Enhancing New Literacies Across the Curriculum

First Edition

ISBN 978-621-04-0091-5

Classification: Textbook (04-ED-00040-0)

Published, copyrighted 2019, and distributed by **Rex Book Store, Inc. (RBSI)** with main office at 856 Nicanor Reyes Sr. St., Sampaloc, Manila/Tel. Nos.: 735-1364, 736-0567

RBSI Branches:

Luzon

- **MORAYTA:** 856 N. Reyes Sr. St., Sampaloc, Manila / Tel. Nos.: 736-0169, 733-6746; Telefax: 736-4191 • **RECTO:** 2161-65 Freedom Building, C.M. Recto Avenue, Sampaloc, Manila / Tel. Nos.: 522-4521, 522-4305, 522-4107, 733-8637 • **RECTO (La Consolacion):** Mendiola, Manila • **MAKATI:** Unit UG-2, Star Centrum Bldg., Sen. Gil Puyat Ave., Makati City / Tel. No.: 818-5363; Telefax: 893-3744 • **ROCKWELL:** 1st Floor, Ateneo Professional School, Rockwell Center, Bel-Air, Makati City / Tel. No.: 729-2015 • **CUBAO:** Unit 10 UGF, Dofa Consolacion Bldg., Gen. Santos Ave., Araneta Center, Cubao, Quezon City / Telefax: 911-1070 • **ORTIGAS:** G/F Tektit East Tower, Exchange Road, Philippine Stock Exchange Centre, Ortigas Center, Pasig City / Tel. No.: (02) 650-4347 • **CAVITE (Dasmarinas):** Block 4, Lot 20 Don Gregorio Heights 2, Zone 1-A Aguinaldo Highway, Dasmarinas, Cavite / Telefax: (046) 416-1824 • **CAVITE (Tanza):** (Display Area) Block 5, Lot 6, City View 4 and 5, Brgy. Tanauan, Tanza, Cavite • **NAGA:** 1-1A Geronimo Bldg., Barlin St., Sta. Cruz, Naga City, Camarines Sur / Telefax: (054) 811-6878 • **LEGAZPI:** Unit 6, 3rd Floor, A. Bichara Silverscreen, Legazpi City, Albay / Telefax: (052) 480-2244 • **CALAPAN:** Brgy. Salong, National Highway, Calapan City, Oriental Mindoro / Telefax: (043) 288-1650 • **BATANES:** L. Lopez St., Kayvaluganan, Basco, Batanes / Tel. Nos.: (02) 681-9085, 330-4937 • **TUGUEGARAO:** 10 Arellano Ext. St., Brgy. Ugac Sur, Tuguegarao, Cagayan / Telefax: (078) 844-8072 • **CABANATUAN:** Fontelera Building, 1271 Del Pilar Ext., Sangtan East, Cabanatuan City, Nueva Ecija / Tel. No.: (044) 464-2151; Telefax: (044) 568-4 • **URDANETA:** Zone 6, Pinmaludpod, Urdaneta City, Pangasinan / Telefax: (075) 568-3975 • **ANGELES:** Unit H, JMS Bldg., MacArthur Highway, Brgy. Salapungan, Angeles City, Pampanga / Telefax: (045) 887-5371 • **BAGUIO:** Rex Hall Student Residences, Upper Gen. Luna cor. A. Bonifacio St., Baguio City, Benguet / Tel. No.: (074) 422-0574 • **BATANGAS:** J.P. Laurel Highway, Mataas na Lupa, Tambo, Lipa, Batangas / Tel. No.: (043) 741-6614 • **PALAWAN:** Abad Santos St. cor. Valencia St., Puerto Princesa, Palawan

VISAYAS

- **TACLOBAN:** Brgy. 74 Marasbaras, Tacloban City, Leyte / Tel. No.: (053) 323-8976; Telefax: (053) 523-1784 • **ILOILO:** 75 Lopez Jaena St., Brgy. San Isidro, Jaro, Iloilo City, Iloilo / Tel. No.: (033) 329-0332; Telefax: (033) 329-0336 • **BACOLOD:** 28 Brgy. 36, Purok Immaculada, Quezon Ave., Bacolod City, Negros Occidental • **CEBU:** 11 Sanciangko St., Cebu City / Tel. Nos.: (032) 416-9684, 254-6773, 505-4313; Telefax: (032) 254-6466

MINDANAO

- **CAGAYAN DE ORO:** J. Seriña St. cor. Vamenta Blvd., Carmen, Cagayan de Oro City, Misamis Oriental / Telefax: (088) 858-6775, 309-5881 • **DAVAO:** 156 C.M. Recto St., Davao City, Davao / Tel. Nos.: (082) 300-5422, 305-5772; Telefax: (082) 221-0272 • **GENERAL SANTOS:** Aprente St., Dadiangas Heights, General Santos City, South Cotabato / Telefax: (083) 554-7102 • **ZAMBOANGA:** San Francisco Loop, Mayor Agan Ave., Camino Nuevo B, Zamboanga City / Tel. No.: (062) 955-0887

www.rexpublishing.com.ph

No portion of this book may be copied or reproduced in books, pamphlets, outlines, or notes—whether printed, mimeographed, typewritten, photocopied, or in any form—for distribution or sale, without the written permission of the Publisher and Author/s. The infringer shall be prosecuted in compliance with copyright, trademark, patent, and other pertinent laws.

INTERNET LINK DISCLAIMER

Rex Book Store, Inc. (RBSI) is not responsible for the accuracy, legality or content of the external sites and for that of subsequent links. These links are being provided as a convenience and for informational purposes only. Although verified at the date of publication, the publisher cannot guarantee that these links will work all of the time nor does it have control over the availability of linked pages.

Moreover, the publisher does not warrant sites or the servers that make them available are free of viruses or other harmful components. Rex Book Store, Inc. (RBSI) does not warrant or make any representations regarding the use or the results of the use of the materials in these sites or in third-party sites in terms of their correctness, accuracy, timeliness, reliability or otherwise.

RBSI's Book Association Memberships: Philippine Booksellers Association, Inc. (PBAI); Book Development Association of the Philippines (BDAP); Philippine Educational Publishers Association (PEPA); Book Exporters Association of the Philippines (BEAP); Academic Booksellers Association of the Philippines (ABAP); Children's Literature Association of the Philippines, Inc. (CLAPI); Asian Publishers Resources Center (APRC)

PEPA's International Book Association Memberships: International Publishers Association (IPA); Asia Pacific Publishers Association (APPA); ASEAN Book Publishers Association (ABPA); Philippine Book Publishing Development Federation (Philbook)

Printed by  **REX PRINTING COMPANY, INC.**

84-86 P. Florentino St., Sta. Mesa Heights, Quezon City / Tel. No.: 857-7777

Contents

Preface.....	vii
--------------	-----

Chapter 1

Introduction to 21st Century Literacies	1
Explore	1
Traditional or Conventional Literacy	1
Expanded Views of Literacy	3
Literacy in the 21st Century.....	4
Enhance.....	7
Reflect	7
Evaluate	9
References	11

Chapter 2

Globalization and Cultural and Multicultural Literacies	13
Explore	13
The Effects of Globalization.....	15
Cultural Literacy	18
Multicultural Literacy	20
Issues in Teaching and Learning	
Multicultural Literacy in the Philippines.....	23
Enhance.....	27
Reflect.....	28
Evaluate	30
References	32

Chapter 3

Social Literacy	35
Explore	35
The Role of Parents and Teachers in Teaching Social Skills to Children.....	38
Issues in Teaching Social Literacy.....	39
Enhance	41
Reflect	42
Evaluate	44
References	45

Chapter 4

Financial literacy	47
Explore	47
The Benefits of Financial Literacy	51
Financial Literacy in the Philippines	51
Developing Personal Financial Literacy.....	52
Enhance	54
Reflect	56
Evaluate	58
References	60

Chapter 5

Media and Cyber or Digital Literacies	61
Explore	61
Media Literacy.....	62
What Media Literacy Is Not.....	64
Challenges to Media Literacy Education.....	64
Digital Literacy	65
Socio-Emotional Literacy within Digital Literacy	68
Digital Natives	68

Challenges to Digital Literacy Education	69
Enhance	70
Reflect	71
Evaluate	73
References	77

Chapter 6

Ecological Literacy	79
Explore	79
Environmental Literacy, Ecological Literacy, and Ecoliteracy	81
Greening Initiatives in Colleges and Universities.....	83
Enhance	84
Reflect	85
Evaluate	87
References	89

Chapter 7

Artistic and Creative Literacy	91
Explore	91
Characterizing Artistically Literate Individuals	94
Issues in Teaching Creativity	94
Enhance	95
Reflect	96
Evaluate	98
References	100

Chapter 8

Critical Literacy	103
Explore	103
History of Critical Literacy Theory	104
Critical Literacy and the Arts	105

Enhance	106
Reflect	109
Evaluate	110
References	113
Index	115

ABOUT THE BOOK

Building and Enhancing New Literacies Across the Curriculum introduces the concepts of new literacies in the 21st century as an evolving social phenomenon and shared cultural practices across learning areas. The 21st century literacies include: (a) globalization and multi-cultural literacy, (b) social literacy, (c) media literacy, (d) financial literacy, (e) cyber/digital literacy, (f) eco-literacy, (g) arts and creativity literacy, and (h) critical literacy. This book offers fresh insights on literacy teaching and learning in the contemporary age. It is also unique in examining new literacies through multiple theoretical lenses and highlighting critical literacy in the list to emphasize the importance of critical thinking and evaluation of information and sources in the contemporary information and knowledge production age. It has a clearly defined instructional design that aids the teacher in facilitating logical interactive classroom discourse and exchanges. It also engages the learners in meaningful learning and reflective practices.

ABOUT THE AUTHORS



Elen Joy P. Alata, MA Ed., is an educator and currently the high school coordinator for English at St. Scholastica's College-Manila. She has also been tapped as PEAC (Private Education Assistance Committee) trainer for teachers and curriculum evaluator for the Department of Education's Curriculum for the Gifted. She took her undergraduate (Bachelor of Secondary Education major in Communication Arts-English) and graduate degrees (Curriculum Studies) from the University of the Philippines-Diliman, College of Education.



Eigen John T. Ignacio, MA Ed., is an educator and currently an assistant professor at Mindanao State University, Iligan Campus. He has also been tapped as curriculum evaluator for the Department of Education's Curriculum for the Gifted.



Outcomes-Based Education (OBE) has become a powerful and engaging way of reforming the Philippine educational system. The highlight of OBE is the product — to develop the ideal graduates.

The Rex Book Store, Inc. tertiary textbooks are designed in compliance with the Commission on Higher Education's (CHED) requirements for OBE learning materials. The content, learning activities, and exercises aim to guide students to learn important knowledge and acquire skills to meet the CHED's prescribed competencies in specific programs.

www.rexestore.com
your online book catalog and book store



04-ED-00040-0



We value your input.

For comments or inquiries, email
The Office of the Chief Operating Officer
at weare@rexpublishing.com.ph
For more info about our products
and services, please visit the following:
www.rexinteractive.com
www.rexpublishing.com.ph
www.rexstore.com



MEMBER

ISBN 978-621-04-0091-5



9 786210 400915