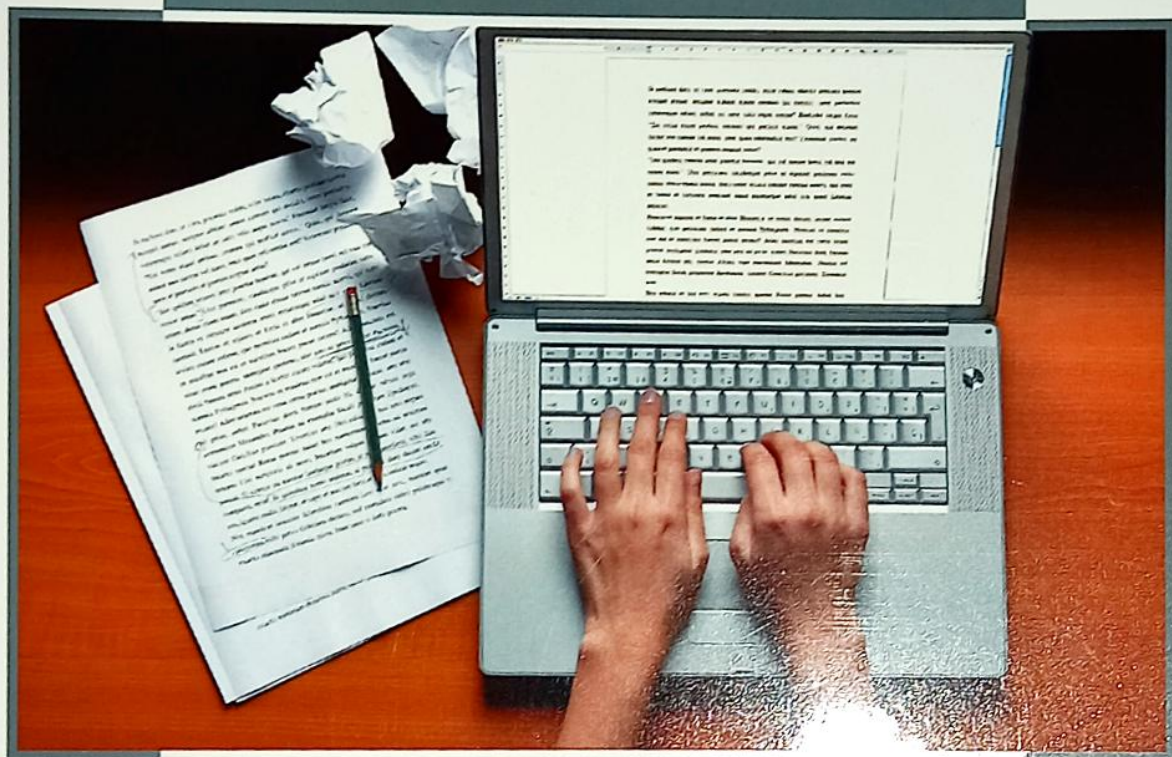


A Professional Guide to Freelance Writing



John Stiles

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Edited by
John Stiles

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ISBN: 978-1-63549-846-2 (Paperback)

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 **Larsen & Keller**

Published by Larsen and Keller Education,
5 Penn Plaza,
19th Floor,
New York, NY 10001, USA

Cataloging-in-Publication Data

A professional guide to freelance writing / edited by John Stiles.
p. cm.

Includes bibliographical references and index.

ISBN 978-1-63549-846-2

1. Feature writing--Vocational guidance. 2. Freelance journalism--Vocational guidance.
3. Authorship--Vocational guidance. 4. Creative writing. I. Stiles, John.

PN151 .P76 2018

808.02--dc23

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The publisher's policy is to use permanent paper from mills that operate a sustainable forestry policy. Furthermore, the publisher ensures that the text paper and cover boards used have met acceptable environmental accreditation standards.

Printed and bound in China.

For more information regarding Larsen and Keller Education and its products, please visit the publisher's website www.larsen-keller.com

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A Professional Guide to Freelance Writing

About the Book

Freelance writing is an upcoming source of employment, especially in the cultural economy. Freelance writers are self-employed and freelance writing focuses on providing content or information which is managed towards an end-user or audience. Most content is centered on marketing products, services and commodities. Books, magazines, live events, newspapers and Internet platforms such as YouTube, blogs and SEO engines are the major consumers of developed content. Providing keywords, copyediting and user-friendly language are important aspects of this profession. For someone with an interest and eye for detail, this book covers the most significant topics in the field of freelance writing. It will serve as a valuable source of reference for those interested in this field.

About the Editor

John Stiles received his MA in Creative Writing from Newcastle University, United Kingdom. His areas of interest are creative non-fiction and storyboard management. He has also published numerous articles and book chapters in the field of creative writing. John Stiles is a distinguished professor of undergraduate education and currently serves as guest faculty for several universities across United States.