## ASSESSMENT OF THE DISASTER COMMUNICATION, MITIGATION, AND PREPAREDNESS PLAN OF THE MUNICIPALITY OF NAIC, CAVITE

Undergraduate Thesis
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## **ABSTRACT**

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This study was conducted to assess the disaster communication, mitigation, and preparedness plan of the municipality of Naic, Cavite. Specifically, it aimed to (1) determine the awareness level of the residents on the contents of the disaster communication, mitigation, and preparedness plan of the municipality of Naic, Cavite; (2) identify the effectiveness level of the contents of the disaster communication, mitigation, and preparedness plans; and (3) propose enhancements to the disaster communication, mitigation, and preparedness plans of the municipality.

The participants of the study were 294 selected residents and 10 barangay officials from three selected coastal barangays of Naic, Cavite. The study used descriptive method and used survey questionnaires to gather the necessary information. Mean and standard deviation were used to assess the participants' level of awareness about the disaster communication, mitigation, and preparedness plan of the municipality of Naic, Cavite and the level of effectiveness of the said disaster plan as well. The result showed that the residents were aware of the disaster plan of the municipality while the barangay officials were highly aware of the disaster plan. The researchers also found out that the disaster plan was effective to the residents while it was highly effective for the barangay officials.

Moreover, the researchers proposed enhancements on the disaster communication, mitigation, and preparedness plan of the municipality.

Furthermore, the researchers recommend that barangay officials should continue implementing programs that would raise awareness of the residents about the disaster plan of the municipality. Also, it would be better to determine whether the disaster plan was effective in other areas of the municipality as well, not just in the coastal areas and lastly, authorities should continue and further develop the content of the disaster plan and should focus better on the implementation of the plans to the municipality.

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