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CORE CONCEPTS IN
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**CORE CONCEPTS IN BUSINESS AND
MANAGEMENT:**

PRODUCTION MANAGEMENT



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PRODUCTION MANAGEMENT



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Core Concepts in Business and Management: Production Management

Production management is not only related to the transformation of inputs into goods and services, but it is also related to other management activities. The production management department of a manufacturing organization makes it possible outlining the latest techniques of production of a new product, improvement in the existing product line, catching up newer techniques, improving the quality of goods and controlling the costs of production. This helps the firm to develop newer and higher quality product. These products are productive within the market as a result of the offer full satisfaction to the purchasers. Production management supports different useful areas in a corporation, like selling, finance and personnel. The marketing department can notice it easier to sell good-quality product and therefore the finance department can get a lot of funds as a result of increase in sales.

Core Concepts in Production Management covers the emerging and important topics related to production and operations management in a systematic way. It deals with converting raw materials into finished goods or products. Production management also deals with decision-making regarding the quality, quantity, cost, etc., of production. The objectives of production management are aimed at satisfying the needs of the customers through offering organisations products/services. The scope of production management can be considered from the point of view of both strategic decisions influencing the production system and at the operation level. The strategic level decisions are mainly concerned with the design of product and production system. These decisions involve decisions, which have long terms implications. This work is designed to be a comprehensive tool for students interested in production management.

The Book comes with a companion DVD for 3,475 experience, which includes:

1. E-Book with further reading and
2. Interactive E-lecture of each chapter. E-lectures are expressive, informational, entertaining and persuasive, it uses the tool of self-exploration, which makes it easy to learn and understand each topic in detail. It is very informative as concrete details are provided and also entertaining, as graphics and other visuals are provided to make the learning process more interactive.
3. Video Lecture of each chapter, which explains each topic in detail with examples, animations, images and text and makes it easy to understand the topics in easier, simpler and better way.
4. Huge Database of Interactive Assessments for each chapter.

The Book is also a useful tool for teachers to teach with digital resources in classroom and do a great job of illustrating skills and techniques that are otherwise difficult to explain.

