

Faster Disaster Recovery

*The Business Owner's Guide to
Developing a Business Continuity Plan*

JENNIFER H. ELDER, SAMUEL F. ELDER



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The small business owner's guide for protecting their company's reputation and finances in the event of a disaster

Faster Disaster Recovery is the small business owner's must-have handbook that covers the critical information needed to plan and prepare for the worst-case scenario. The authors explain how to identify and evaluate risk, assemble a disaster planning team, and put in place essential recovery strategies. The book also includes a proven 10-step approach for creating a disaster recovery plan that addresses both natural and man-made events. In addition to the step-by-step approach, the book is filled with illustrative examples and worksheets, and contains "Questions to Ask Yourself." These targeted questions help business owners understand their unique disaster preparedness situation.

While a disaster may cost your company additional expenses and lost revenue, another often-overlooked cost is loss of reputation. Why risk your hard-earned reputation for reliability and dependability? *Faster Disaster Recovery* gives you the strategies needed to respond quickly to any disaster and address the needs of your customers and employees. *Faster Disaster Recovery* offers a remedy for ensuring you are prepared for whatever the fates may hand you.

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