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**SCA HYGIENE PRODUCTS CORPORATION
FIRST CAVITE INDUSTRIAL ESTATE
DASMARINAS, CAVITE**

FIELD STUDY

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**College of Economics, Management
and Development Studies
CAVITE STATE UNIVERSITY**

Indang, Cavite

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SCA HYGIENE PRODUCTS CORPORATION
FIRST CAVITE INDUSTRIAL ESTATE
DASMARIÑAS, CAVITE

A Field Study Report
Submitted to the Faculty of the
Cavite State University
Indang, Cavite

In partial fulfillment
of the requirements for the degree of
Bachelor of Science in Business Management
(major in Economics)



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ABSTRACT

DATAY, MA. GERLEY ALA. "SCA Hygiene Products Corporation, First Cavite Industrial Estate, Dasmariñas, Cavite". An Undergraduate Field Study, Bachelor of Science in Business Management, major in Economics. Cavite State University, Indang, Cavite. April 2001, Adviser: Mr. Roderick M. Rupido.

A four- month field study was conducted to enable the trainee to apply her knowledge learned from the classroom to actual business operations and to describe the operations of the firm in terms of production of the firms products which involve the production process of diaper and tissue paper, marketing of the said products through distribution channels from manufacturer to end user and organization and management which explains the SCA Hygiene Products ownership and business composition, in addition, the study aimed to identify problems by the firms and discuss the activities performed in the firm during the conduct of the field study.

The firm is a corporate type of business organization wholly owned subsidiary of SCA Hygiene Products Corporation. It is a well and organized corporation. The plant lay-out is conducive to high productivity and boast SCA's competitive edge in terms of product quality and cost efficiency. The company manufactures paper products such as bathroom tissue, facial tissue, table napkins, disposable towels, wrapping paper, onion skin, and associable diaper.

Primary data were obtained through personal interviews and questionnaires with the employees of the firm. Relevant information were also gathered from the company's records and files.

The management did not encounter many problems with the employees due to the positive perspective and good relationship practiced by the company. It provided a sound and effective mission for motivation, optimism and willingness to serve the people.

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**SCA HYGIENE PRODUCTS CORPORATION
FIRST CAVITE INDUSTRIAL ESTATE
DASMARIÑAS, CAVITE^{1/}**

Ma. Gerley A. Datay

^{1/}A field study presented to the faculty of the Department of Management, College of Economics, Management and Development Studies, Cavite State University, Indang, Cavite in partial fulfillment of the requirements for graduation with the degree of Bachelor of Science in Business Management (BSBM) major in Economics with Contribution No. FS-2001-BM-023 Prepared under the supervision of Mr. Roderick M. Rupido.

INTRODUCTION

Paper derived its name from the word “papyrus”, a reed plant that used to grow in the Nile Valley. It is made of cellulose fibers formed into sheet on a screen from water suspension. A paper is produced by chopping fibrous materials such as rags, straw, bark, wood and others, which are then sun dried. The basic raw material in paper making is cellulose which occur in the form of fiber in a wide variety of plants. Example of paper products are base paper, bond paper, coated paper, construction paper, cotton fiber, cover paper, tissue paper and others (Imphang, 1990).

Tissue paper, a general term indicating a class of paper of characteristic gauzy texture, in some cases fairly transparent. It includes sanitary tissue, wrapping tissue, waxing tissue stock, twisting tissue stock, fruit and vegetable wrapping tissue stock, pattern tissue stock, sales book tissue stock, and crepe wadding. Tissue papers are made