

JOURNALISM VS NON-JOURNALISM GAZETTE WRITERS:
AWARENESS AND PRACTICE OF THE PHILIPPINE
JOURNALIST'S CODE OF ETHICS

THESIS

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ABSTRACT

CANDOL, APRIL LIAN M. and PARPAN, KRISTINE JOY. Journalism Vs non journalism Gazette writers: Awareness and practice of the Philippine Journalist's Code of Ethics. Bachelor of Arts in Journalism. Cavite State University, Indang, Cavite June 2018. Adviser: Mrs. Erica Charmane B. Hernandez.

The study was conducted to determine the awareness and practice of the Philippine Journalist's Code of Ethics by The Gazette writers from the journalism program and writers from different departments of the University.

The descriptive method of research was used to determine the awareness and practice of the Philippine Journalist's Code of Ethics by The Gazette writers from the Journalism program and writers from different departments of the University. To obtain accurate information, the researchers conducted an interview on 10 Journalism and Non-Journalism writers to measure their awareness on the Philippine Journalist's Code of Ethics and a content analysis was made on 16 published articles from The Gazette's two latest issues (2016).

Based on the interview conducted, both Journalism and non-journalism writers of The Gazette are aware of the Philippine Journalist's code of ethics. But it is also important to note that the journalism writers scored higher in the said interview.

Based on the content analysis of the published articles, both journalism and non-journalism writers of The Gazette practice the Philippine Journalist's Code of Ethics, but both also had errors in their articles.

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INTRODUCTION

The Journalist Code of Ethics is fruit of the (National Press Club of the Phil) NPC's decades- long pinning for a written set of standards in the Philippine Journalism. According to NPC founding member Manuel Almario, most of the members of the NPC have forgotten the real purpose of the organization, which is to develop journalism for the well-being of the people. Almario led the group, which first received code of ethics of foreign media organization. With him in the committee was then dean of the University of the Philippines Institute of Mass Communication Georgina Encanto, Philippine Commission of Investigative Journalism, and (PCIJ's) Ma. Lourdes Mangahas, veteran journalist and academician Renato Constantino, and lawyer journalist Atty. Luis Mauricio. After being subjected to rounds of scrutiny and consultation, the journalists code of ethics was finally ratified during April 30, 1988 annual convention of the