

LOVE ATTITUDES AND SOCIAL CONSERVATISM IN  
MODERN AGE RELATIONSHIPS OF SELECTED  
GENERATION Z STUDENTS IN CAVITE  
STATE UNIVERSITY - INDANG

THESIS

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June 2019



**LOVE ATTITUDES AND SOCIAL CONSERVATISM IN MODERN AGE  
RELATIONSHIPS OF SELECTED GENERATION Z STUDENTS  
IN CAVITE STATE UNIVERSITY – INDANG**

An Undergraduate Thesis  
Submitted to the Faculty of the  
College of Arts and Sciences  
Cavite State University  
Indang, Cavite

In partial fulfilment  
of the requirements for the degree  
Bachelor of Science in Psychology



00077324

*Love attitudes and social conservatism in  
modern age relationships of selected*  
306.841 B78 2019  
T-8051

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June 2019



## ABSTRACT

**BROAS, CLINT ALFRED C., GUTIERREZ, MIRACLE C., Love Attitudes and Social Conservatism in Modern Age Relationships of Selected Generation Z Students in Cavite State University – Indang.** Undergraduate Thesis. Bachelor of Science in Psychology. Cavite State University, Indang, Cavite. June 2019. Adviser: Ms. Mary Jane A. Amparo, Rpm, MAEd.

The researchers conducted the study to determine if the Generation Z students of Cavite State University – Indang have similarities and differences on the aspect of love attitudes and social conservatism. The researchers also identified what love attitudes are the most shown by the students, and if Generation Z students still practice and give value on being socially conservative towards love. Lastly, the study also identified if there is significant relationship between love attitudes and social conservatism, and if gender difference can affect love attitudes and social conservatism of an individual belonging in the Generation Z.

By the use of Chi-Square and Point Bi-serial, the researchers submitted gathered data to the statistician to reveal the results of the study. The study also used descriptive comparative-correlational research to assess two variables; love attitudes and social conservatism. The participants of the study were first year college students from Cavite State University - Indang who belonged to the Generation Z or aged 16-23 years old. Participants were grouped into two which consisted of 150 girls and 150 boys, having a total of 300 students who answered the questionnaires Love Attitude Scale by Hendrick and Hendrick, and Social Conservatism Scale that was adapted from Buchanan. The said instruments were further validated by experts from the field of psychology.



The results show that the students from Cavite State University – Indang who are belonging the Generation Z are still socially conservative and still give importance on the beliefs and traditions when it comes to the topic of love, relationships and marriage. It was found out in the study that the evidence of being socially conservative among them even if society imposed that Generation Z students are liberated because of progressions and developments in relationships. The outcome of the study revealed that the frequently shown love attitude by the Generation Z was the storge, suggesting that the participants do still believe in the concept of being friends first before going into deep relationship with other people. They often found their partners within their circle of friends or small groups which makes their relationship lasts long because of knowing them well. At the same time, the study found out that gender differences have influence in the love attitude and social conservatism of an individual, suggesting that men and women are different on how they interpret their feelings for others and with themselves.



## TABLE OF CONTENTS

	Page
<b>TITLE PAGE</b> .....	i
<b>APPROVAL SHEET</b> .....	ii
<b>BIOGRAPHICAL DATA</b> .....	iii
<b>ACKNOWLEDGMENT</b> .....	v
<b>ABSTRACT</b> .....	xii
<b>LIST OF TABLES</b> .....	xvi
<b>LIST OF APPENDICES</b> .....	xvii
<b>INTRODUCTION</b> .....	1
Statement of the Problem .....	4
Objectives of the Study .....	4
Hypotheses .....	5
Theoretical Framework .....	5
Conceptual Framework .....	10
Significance of the Study .....	12
Time and Place of the Study .....	13
Scope and Limitations of the Study .....	13
Definition of Terms .....	14
<b>REVIEW OF RELATED LITERATURE</b> .....	17
<b>METHODOLOGY</b> .....	40
Research Design .....	40



Participants of the Study .....	40
Sampling Techniques .....	41
Data Gathered .....	41
Statistical Treatment of Data .....	47
Ethical Considerations .....	48
<b>RESULTS AND DISCUSSIONS .....</b>	<b>50</b>
<b>SUMMARY, CONCLUSIONS, AND RECOMMENDATIONS .....</b>	<b>70</b>
Summary .....	70
Conclusions .....	71
Recommendations .....	73
<b>REFERENCES .....</b>	<b>77</b>
<b>APPENDICES .....</b>	<b>82</b>



## LIST OF TABLES

Tables		Page
1	Frequency distribution of love attitudes .....	50
2	Frequency distribution of social conservatism .....	57
3	Relationship between love attitudes and social conservatism .....	60
4	Differences on gender in terms of love attitudes .....	62
5	Gender difference in terms of social conservatism .....	67



## LIST OF APPENDICES

Appendix	Page
1 Approval of thesis title .....	83
2 Request for oral defense .....	85
3 Approved letter for the conduct of the study .....	88
4 Comments and suggestions .....	90
5 Certification from ERB .....	94
6 Certification from validation of research instrument .....	96
7 Reliability results of research instrument .....	101
8 Reliability certificate of research instrument .....	103
9 Statistical results .....	105
10 Certification from English Critic .....	113
11 Certification of completion .....	115
12 Routing slip .....	118
13 Research instrument with informed consent .....	120
14 Budget estimates .....	129
15 Program of work .....	131
16 Curriculum Vitae .....	135



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**Clint Alfred C. Broas  
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An undergraduate thesis manuscript presented to the faculty of the Department of Social Sciences and Humanities, College of Arts and Sciences, Cavite State University, Indang Cavite in partial fulfillment of the requirements for the degree of Bachelor of Science in Psychology with Contribution No. <sup>T-CAS-1019-BSP-00</sup>\_\_\_\_\_. Prepared under the supervision of Ms. Mary Jane A. Amparo, MA, RPh.

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**INTRODUCTION**

*"Kabata-bata pa ng mga batang 'to eh puro love life na ang inaatupag!"* This is a line commonly said by Filipino elders whenever they see young people already engaging in relationships at seemingly young age. Courting from the 19<sup>th</sup> century Philippines, as it was inherited well from the Spaniards, taught the Maria Clara style of conservatism and repressiveness. In such ways, no emotion of submissiveness and affection to the wooing of a bachelor can be shown. This repressive kind of behavior has been abandoned long ago as the reality of technological age make communication faster and closer (Solis, 2007).

The generation which the society is currently experiencing is the Generation Z. This is the generation which Iorgulescu (2016) characterized as the digital and internet generation. Half (2015) stated that it is unlike other generations seen before and the first truly global generation where everything can be done in a speed of light, even in