

**EFFECTS OF SOCIAL MEDIA TO PUBLIC AND PRIVATE
SECONDARY STUDENTS OF INDANG, CAVITE.**

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ABSTRACT

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The study was conducted to determine the effects of social media to secondary students of Lumampong National High School- Indang Annex (public) and Saint Gregory Academy (private). Specifically, the study aimed to identify the demographic profile of secondary students; to classify the degree of usage of social media by the secondary students; to determine the effect of social media on the behavior of the secondary students; and to determine the relationship between the degree of usage of social media and the effects of social media to their behavior and physical health.

Descriptive method was utilized in this study. The data were collected through the use of self-made survey questionnaire. There were two sets of participants: 1) public school students from Lumampong National High School-Indang Annex and 2) private students from Saint Gregory Academy.

Majority of the secondary students belonged to age bracket 14 to 15 years old and most of them were female secondary students. Also, Grade 7 and 8 were the most numerous participants among all year levels.

Generally, among all social media sites, facebook is mostly used by the secondary students. Majority of the students used social media for the purposes of communication, entertainment and hobby. They often use social media once a week and normally spend

time from 0 hour and not less than 2 hours. Furthermore, most students access social media at their home.

Based on the effects of social media to selected secondary students in terms of cognitive behavior, students strongly agree that it help them in their research work, however, it may also affect they study habits. Meanwhile, as regards to the effects of social media on social behavior, social media help them communicate with their family and friends. In contrast, it can lead to disobedience and disrespect. Furthermore, as regards to physical health, the secondary students cannot actually perceive the effects of social media on their health.

The study revealed that only social behavior was found to have a significant relationship to the degree of usage by the selected secondary students. The other parameters, cognitive behavior and physical health have no relationship with social media usage.

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