

RJ MANGO PRODUCTION

COLLEGE OF ECONOMICS, MANAGEMENT AND
DEVELOPMENT STUDIES

Entrepreneurial Development Project Report
submitted to the faculty of
Cavite State University
Indang, Cavite

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April 1999

Note:

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ABSTRACT

DELOS REYES JR., RICARDO and TAFALLA, JOSEPHINE. "RJ Mango Production: AN ENTERPRISE DEVELOPMENT PROJECT", Bachelor of Science in Business Management, Major in Marketing, Cavite State University, Indang, Cavite, April 1999. Adviser: Dr. Maria A. Ersando.

A four-month entrepreneurial project was conducted at Banaba Cerca, Indang, Cavite from December 1998 to April 1999 using 40 Carabao mango trees.

Generally, the project was conducted to provide students a chance to apply their knowledge on business management by putting up their own business and develop entrepreneurial skills among students which may be useful for future endeavors. Specifically, it also aimed to: (1) gain experience in the actual operation of mango production; (2) determine the profitability of mango production; (3) know the different production activities in mango production; and (4) know the problems encountered in mango production.

During the study, the proponents were directly involved in the management for the whole duration of the project. They were responsible for all the managerial activities such as procurement of necessary materials and equipment, direct supervision in the production activities, reporting the progress of the business, and record keeping.

It was observed that the schedule of timetable of activities was not followed due to uncontrollable circumstances such as: changes in weather condition and persistence of pest, which have resulted to higher production cost and waste of resources.

The crops will be sold after 120 days or four months of operation to a contract buyer. The project is expected to realize a net farm income of P 61,558.00 or return on investment (ROI) of 101 percent. With this result, the partners plan to continue the business after graduation.

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