

Beyond Journalism



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and Tamara Witschge

polity

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"In this insightful and engaging exploration of journalism startups and the people behind them, Deuze and Witschge break from narrow disciplinary boundaries in much the same way their subjects have broken from occupational ones. A must-read for anyone interested in the many forms contemporary journalism is taking, and the 'rascals and rebels' leading the way."

Jane Singer, City, University of London

"To go beyond journalism, these scholars contest tacit assumptions about journalism and journalism studies, arguing that journalism has never been stable but is always *becoming*. Enter, then, this research on journalism startups, exemplary of how journalism as becoming is both praxis and ideology."

Nikki Usher, University of Illinois

In the context of profound transformations in the professional, business, technological, and social context of journalism, it is crucial for journalism studies and education to move beyond limited approaches to the discipline. Among the most significant changes affecting journalism worldwide is the emergence of startup culture, as more and more journalists strike out on their own.

In *Beyond Journalism*, Deuze and Witschge combine extensive global and comparative fieldwork. Through rich case studies of journalism startups around the world, they provide deep insight into the promises and pitfalls of media entrepreneurship. Ultimately, they aim to recognize new and emerging voices as legitimate participants in the discourse about what journalism is, can be, and should be.

A bold manifesto as well as an in-depth empirical study, this book is essential reading for students and scholars of journalism, media, communication, and related disciplines.

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