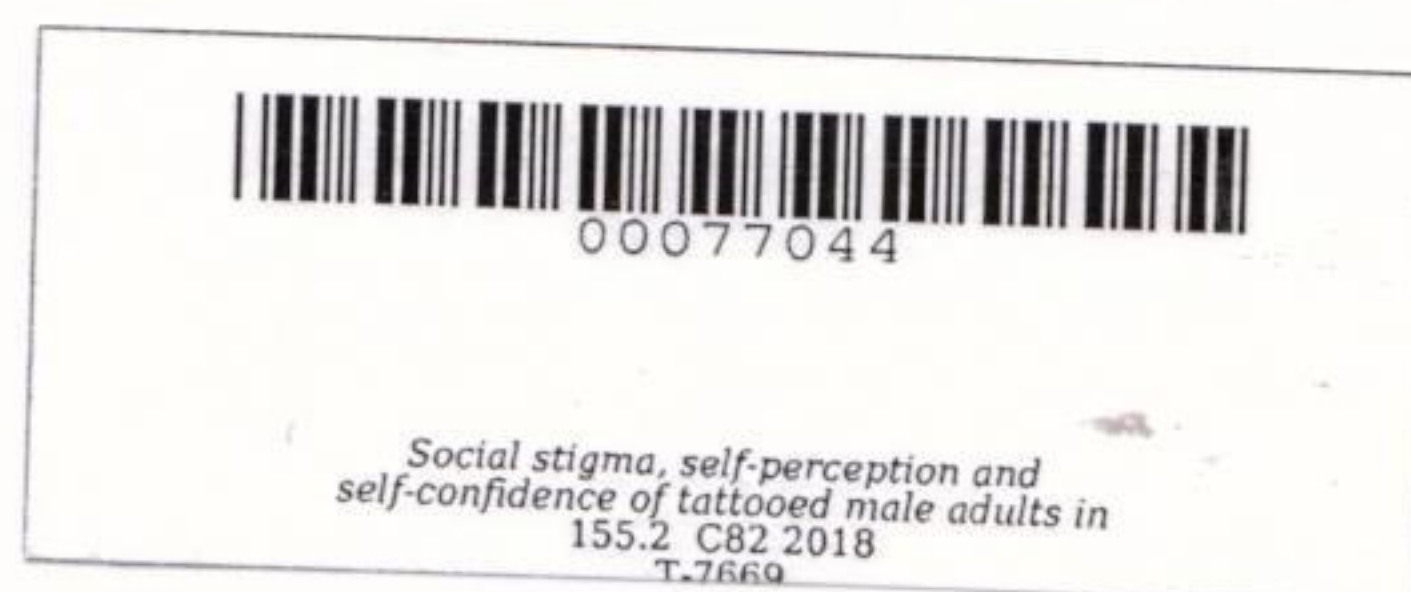


**SOCIAL STIGMA, SELF-PERCEPTION AND SELF-CONFIDENCE OF TATTOOED
MALE ADULTS IN SELECTED MUNICIPALITIES OF CAVITE**

Undergraduate Thesis
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College of Arts and Sciences
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ABSTRACT

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The purpose of this study is to determine the social stigma, self-perception, and self-confidence of tattooed male adults in selected municipalities of Cavite. This study aimed to (1) determine the level of social stigma experienced by the participants (2) determine the self-perception of the participants (3) determine the level self-confidence of the participants (4) determine the significant relationship between social stigma and self-perception of the participants (5) determine if there is a significant relationship of self-perception and self-confidence, and (6) determine the significant relationship between social stigma and self-confidence of the participants.

The study utilized a descriptive correlation research design. The correlational research design is used to describe the statistical association between two or more variables. This aimed to know whether the other variable significantly related with the other, or on how the other variable affected the other. The selected participants' ages should range 25-40 or those who are in their early adulthood, with more than one tattoo and easily noticeable on their body parts like arms, legs, neck and other parts of the body and the participants must have their tattoos not less than a year regardless of what type of tattoo they have. The target number of participants of this study was based from the result of pre-survey that will be conducted and based on criteria and the purpose of the study.

To start the information gathering, purposive sampling will be used to determine the total number of target participants necessary to complete the data collection.

Based on the findings and data gathered, the following conclusions were drawn. The level of perceived social stigma was considered as low, and it implies participants that do not care anymore how other people see them. They also had managed to live without thinking what other people might say against them. Though the self-perception is considered as average, it means that Participants have managed to know their attitudes and preferences but they are still affected by temptations or problems around them. The self-confidence level considered as high and it shows Participants who feel good about themselves and about their intelligence and ability to succeed. They feel optimistic about the future. They are comfortable in social settings and when meeting new people. They have a healthy attitude about their appearance, and they are able to take risks and move past life difficulties without much trouble. They have strong, positive relationships and generally feel comfortable in their own skin.

It was also found out that there was no significant relationship between the social stigma, self-perception and self-confidence of tattooed male adults in selected municipalities of Cavite. These variables were not significantly related to each other because nowadays social stigma against tattooed people was not totally negative to non-tattooed people because many people have accepted being tattooed as normal and not deviant persons in the society and people might realize and understand the reason behind their tattoos.

TABLE OF CONTENTS

	Page
BIOGRAPHICAL DATA	iii
ACKNOWLEDGMENT	v
ABSTRACT	vii
TABLE OF CONTENTS	ix
LIST OF TABLES	xi
LIST OF APPENDICES	xii
INTRODUCTION	1
Statement of the Problems.....	3
Objectives of the Study.....	3
Hypotheses.....	4
Significance of the Study.....	4
Time and Place of the Study.....	5
Scope and Limitations.....	6
Definition of Terms.....	6
Theoretical Framework.....	7
Conceptual Framework.....	8
REVIEW OF RELATED LITERATURE	11
Synthesis	25
METHODOLOGY	28

Research Design.....	28
Sources of Data.....	28
Participants of the Study.....	29
Sampling Technique.....	29
Data Gathering Procedure.....	30
Ethical Considerations.....	36
Statistical Analysis.....	37
RESULTS AND DISCUSSION.....	38
SUMMARY, CONCLUSION, AND RECOMMENDATION.....	47
Summary.....	49
Conclusion.....	50
Recommendation.....	51
REFERENCES.....	54
APPENDICES.....	55